WELCOME! We Will begin shortly!!

Participants will be muted upon entry.

When the line is opened, please mute yourself during discussion/questions if not speaking

Please use the <u>Chat Box</u> to submit questions and share announcements!



This meeting will be recorded...Presentation and recording will be posted at www.hclhic.org

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Howard County Local Health Improvement Coalition

Full Coalition Meeting

October 19, 2023

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GOAL & AGENDA

GOAL: Present Updates on CAREAPP and Howard County's Maternal and Infant Health Initiatives in support of the Healthy Beginnings, Healthy Living and Healthy Minds priorities.

AGENDA:

- A. Welcome & Introductions
- **B. HCLHIC Updates**
- C. CAREAPP Dashboards: Measuring Engagement & Impact
- D. Howard County's Maternal and Infant Health Update
- E. Member Announcements, Resource Sharing & Networking
- F. Next Steps and Wrap-up

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WELCOME & OPENING REMARKS

Welcome

New Members and Guests

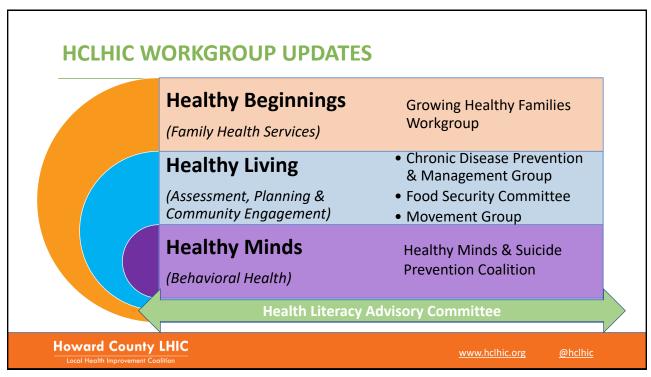
Opening Remarks:

Howard County Health Department & Johns Hopkins Howard County Medical Center

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CAREAPP Dashboards: Measuring Engagement & Impact

Natalie Hall, CAREAPP Engagement Coordinator, Howard County Health Department &

Colton Naval, Community Engagement Manager, findhelp

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Agenda

- CAREAPP Overview
- CAREAPP Program Analytics



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CAREAPP is FREE and easy to use!



Visit FindHCResources.org



Scan our QR Code



Download our App: CAREAPP Howard County

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Question One (1):

What is the purpose of CAREAPP?

- a. To search and connect with services for food, health, housing,
 transportation, education, and employment assistance, and more in
 Howard County.
- b. To screen clients to identify appropriate resources.
- c. All the above



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Purpose of CAREAPP (1 of 2)

Addressing the SDoH of our clients:

- Searching for resources
- Sending and tracking referrals (outbound referrals)
- Sharing resources with clients via email/text/print

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Purpose of CAREAPP (2 of 2)

Enhancing the workflow of community-based organizations (CBOs):

- Bringing awareness to your program
- Determining eligibility quickly
- Receiving and updating referrals for your program (inbound referrals)
- Reviewing data analytics

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Question Two (2):

How do you access CAREAPP?

- a. Contact your fifth-grade teacher.
- b. Pay for a monthly CAREAPP subscription.
- c. Visit the website or download the app.



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Accessing CAREAPP

Four (4) FREE ways to access CAREAPP!

- Download the app on your Apple or Android mobile devices, "Howard County CAREAPP".
- 2. Visit the public website, www.findhcresources.org.
- 3. Visit the partner website, www.hccareapp.org.
- 4. Use the simple search box found on the HCHD and partner websites.

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Question Three (3):

What impact did CAREAPP have in Howard County between July 1, 2022, and June 30, 2023?

- a. 24,000 searches and 5,000 connections with the CBO
- b. 1,500 programs serving Howard County listed in CAREAPP
- c. 500 closed loop referrals



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24,000 searches were conducted by the 10,000 CAREAPP users, resulting in 5,000 connections to the programs listed in CAREAPP and 2,500 of those connections were referrals.

CAREAPP Program Analytics

CAREAPP features a suite of free analytics reports for program claimers. You can use these reports to:

- Identify Community Needs
 - Search Trends Dashboard
- Measure Engagement & Quantify Impact
 - · Claimed Program Dashboard
 - · Screener Dashboard
 - Data Collection Report

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How do I access my free analytics?

- Make sure your programs/services are listed on CAREAPP.
 - You can check and suggest a program here.
 - There is no cost or limit to the number of programs you can suggest as long as your services meet findhelp's criteria of being a free or reduced cost direct social care service.
 - Findhelp listability guidelines can be found here.
- Claim your programs on CAREAPP.
 - · You can claim programs here.
 - Claiming is free. It connects your organization with your program card and unlocks
 the suite of free tools and analytics. There is no cost or limit to the number of staff
 who can claim programs.
 - More information on claiming can be found here.

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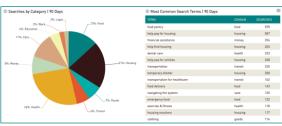
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Search Trends Dashboard

- Allows organizations to view search trends in their service areas in the last 90 days
- Organizations can stay informed about the needs of their communities
- Organizations can use this report to demonstrate demand in their funding requests and proposals





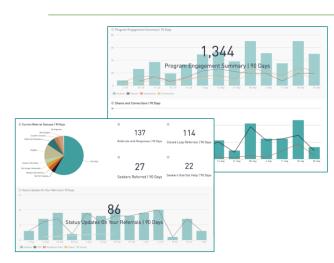
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Claimed Program Dashboard



- Quantify all the different ways people are interacting with your programs;
- Show your program's scope in program evaluations, grants and fundraising, and external reporting to funders and/or regulators;
- Show impact through Referral data highlights effectiveness;
- Demonstrate the need for additional resources or staff.

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Screener Dashboard

- Quantify eligibility of people referred to your program;
- Understand volume and time taken for inbound requests to your program;
- Download Screener responses for additional analysis and trends.



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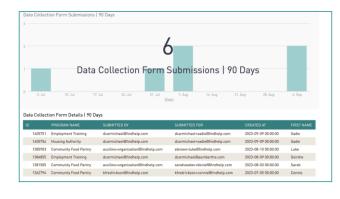
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Data Collection Report Dashboard



- Quantify the information in your Data Collection Forms;
- Show your program's impact through services rendered;
- View trends of demographic data, services provided;
- Understand volume of form submissions over time.

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Key Take a Ways

Visit hccareapp.org">hccareapp.org today to start collecting data!

- Create your Account
- Suggest a Program
- Claim your Program
- **Updating Your Program**
- Changing Contact Information



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23

Thank You

Natalie Hall

CAREAPP Engagement Coordinator Howard County Health Department nhall@howardcountymd.gov

Colton Naval

Community Engagement Manager Findhelp cnaval@findhelp.com

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BREAK - 10 MINUTES



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Howard County's Maternal & Infant Health Update

Oluwafunmilola T. Bada MD FACOG,
Clinical Director of Sexual and Reproductive Health,
Howard County Health Department

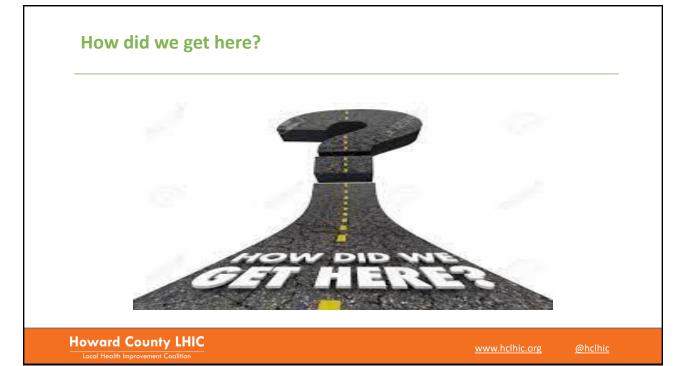
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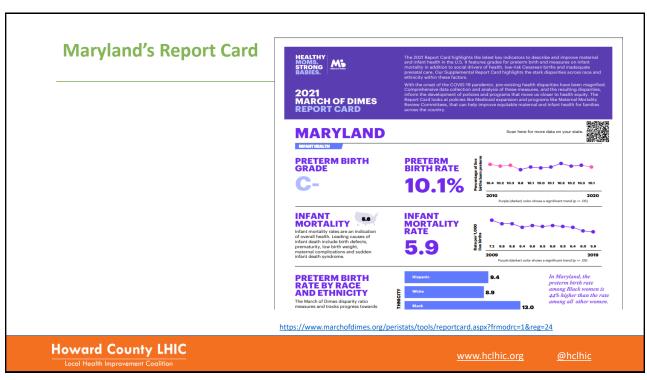
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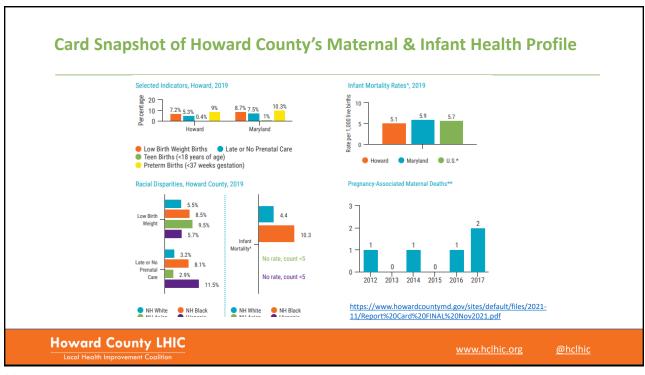
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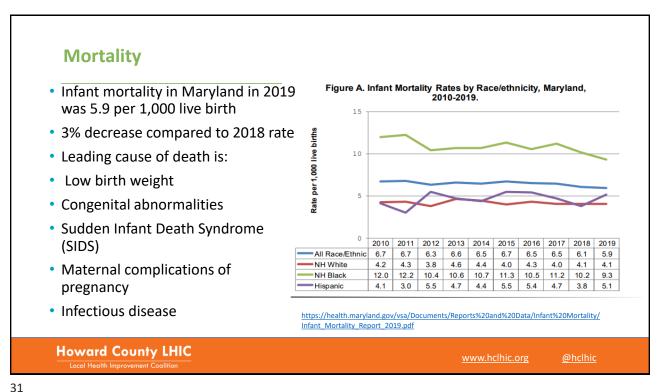
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27









Infant Mortality Rates by Race Figure C. Infant Mortality Rates by Race/ethnicity, Maryland's infant Maryland and the U.S., 2018 mortality rate for all 10.2 ___10.8 12 race and ethnicities 10 combined has historically been higher 8 6.1 5.7 than the national rate. 6 4.9 4.6 4.1 3.8 2 0 All Race/Ethnic NH White **NH Black** Hispanic ■ Maryland ■ U.S. https://health.maryland.gov/vsa/Documents/Reports%20and%20Data /Infant%20Mortality/Infant Mortality Report 2019.pdf **Howard County LHIC** www.hclhic.org



Clinical Efforts

- Family Planning
- Vaccination Access
- Maternal and Infant Advisory Committee

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Community Based Solutions

- Be Safe
- Be Inclusive- Reduce barriers to access
- Be Complementary- Align goals with evidence based clinical practice
- Be Informed- Center lived experiences
- Be Reciprocal- Prioritize peer support



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Be Inclusive



- Work alongside community partners to address health inequities
- Equal access to bias-free care can lead to better outcomes

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P.E.A.C.E Project



- P.E.A.C.E Project
- Perinatal Equity And Care for Everyone
- Prenatal, Postpartum and Infant resources available in Howard County with the assistance of a Care coordinator

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Be Complementary



- Diversify the Perinatal Workforce
- The Perinatal Workforce includes nurse practitioners, clinical nurse specialists, physician assistants, and perinatal health workers such as doulas, community health workers, peer supporters, certified lactation consultants, nutritionists and dietitians, social workers, home visitors, and navigators.
- Support a workforce built by the community it serves, offers culturally congruent care
- Support access to evidence-based data that supports this model of care

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Doula Training



- Recruit, Train and Support Doula presence in Howard County
- First Doula Training this November!

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Be Reciprocal...Lean on our Community



- Share Access and Information
- Apply evidence-based solutions to existing problems.
- Highlight Peer Support; such as Doulas
- A Doula is a non-clinical birth worker professionally trained to provide physical, emotional, and informational support to pregnant people in the prenatal and postpartum period
- Doula support can lead to lower rates of low-birth weight infants, pregnancy complication, c-section rates. Can lead to increase in the initiation of breast-feeding.
- Not a lone solution but can play a critical part in reducing health care disparities.

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Be Reciprocal...Next Steps





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Growing Healthy Families



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Member Announcements, Resource Sharing and Networking

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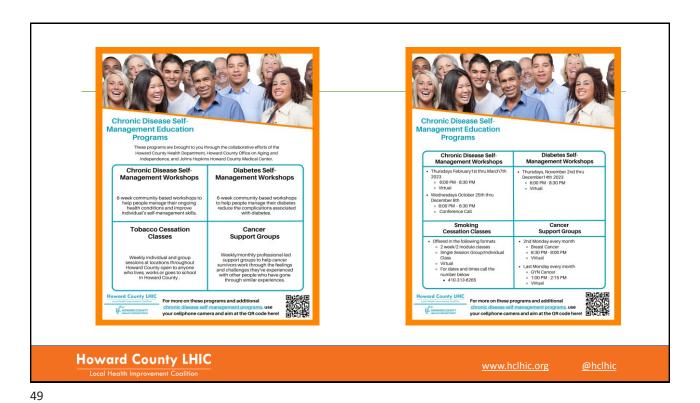
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Medication & Sharps Disposal

Convenient Drive-Thru Event Saturday October 28 • 10 a.m.-2 p.m.



Safely dispose of:

- Sarely dispose or:
 Prescription medication
 Over-the-counter medication
 Sharps (syringes, needles, EpiPens, etc.)
 Filtenmins
 Pet medication
 Vapes without batteries
 Inhalers
 And more!
- HCDrugFree Wilde Lake Village Center Parking Lot Empowering the Community 5305 Village Center Drive, Columbia 21044

Volunteers Needed

Seeking students, adults, and medically-trained adults. Spend some time making a difference in Howard County. Community service hours available for students.

Medication Lockbox Giveaway! We have 100 medication lockboxes to give away for FREE! \$44 value. First come, first served. Limit 1 per vehicle.



Proud to partner with Drug Enforcement Administration, Howard County Police, Howard County Public School System and PTAs/PTSAs, Howard County Government and Health Department.

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Taking HoCo Families to the Next Level

Guiding Good Choices® is an evidence-based, interactive prevention program that helps you build a stronger bond with your child, while also providing skills proven to reduce the risk of children engaging in substance use or other risky behaviors. Learn how to:

- Prevent Drug Use in Your Family
 Develop Healthy Beliefs and Clear Standards
 Avoid Trouble and Respond to Peer Pressure
 Manage Conflict and Express Feelings Constructively
 Strengthen Family Bonds
 And More!

This series of five Zoom classes is for **parents, guardians, and grandparents** of 9-14 year olds, but will consider slightly older or younger children on a case by case basis. Adult or child must be a Howard County resident.

Class Dates: Thursdays, November 2, 9, 16, 30, & December 7. (Participants are encouraged to attend all 5 sessions.) Time: 12 p.m. - 1:30 p.m.

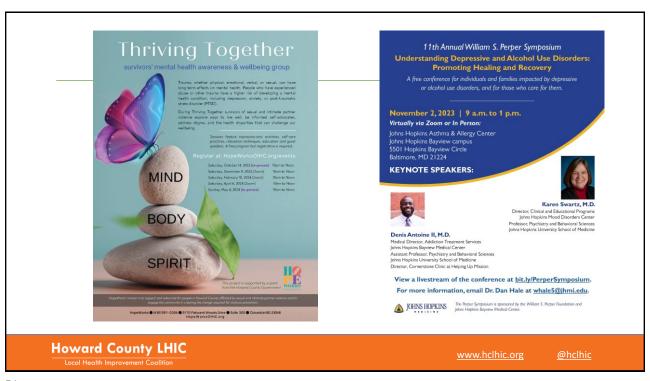
Register: tinyurl.com/HoCoParentsFall2023

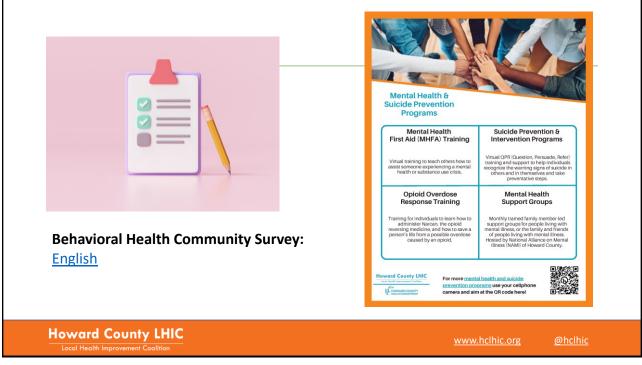
Learn more: hcdrugfree.org/currentevents

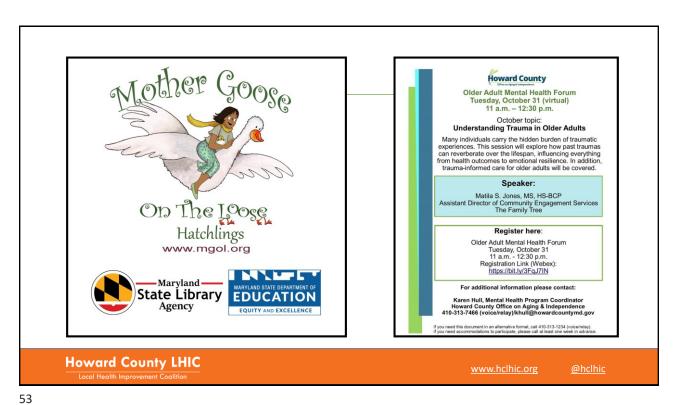
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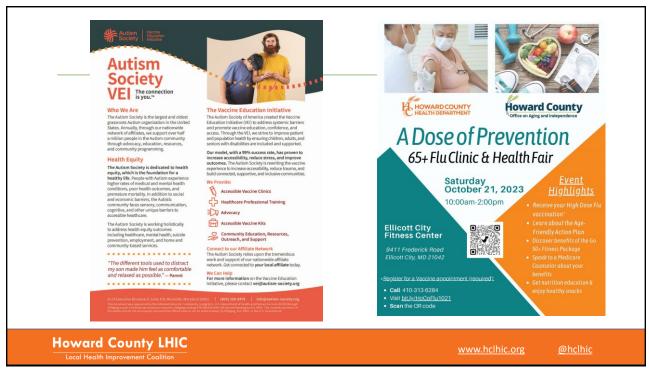
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MEMBER ANNOUCEMENTS

Please share any updates by typing them into the <u>Chat Box</u>. You may also unmute your microphone to speak.

Thank you!

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55

NEXT STEPS & WRAP UP

2024 Quarterly Hybrid Full Coalition Meetings:

Register

- January 18, 2024 at 8:30 10:30am
- April 18, 2024 at 8:30 10:30am
- July 18, 2024 at 8:30 10:30am
- October 17, 2024 at 8:30 10:30am

Presentations and recording will be posted at www.hclhic.org

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Thank you

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