WELCOME! We Will begin shortly!!

Participants will be muted upon entry.

When the line is opened, please mute yourself during discussion/questions if not speaking

Please use the <u>Chat Box</u> to submit questions and share announcements!



This meeting will be recorded...Presentation and recording will be posted at www.hclhic.org

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Howard County Local Health Improvement Coalition

Full Coalition Meeting

April 20, 2023

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GOAL & AGENDA

GOAL: Present summary of the Howard County Food and Nutrition survey and the Health Disparities project with Community Health Workers in support of the Healthy Beginnings, Healthy Living and Healthy Minds priorities.

AGENDA:

- A. Welcome & Introductions
- B. HCLHIC Updates
- C. Howard County Food & Nutrition Survey Data Presentation
- D. Health Disparities Project with Community Health Workers
- E. Member Announcements
- F. Next Steps and Wrap-up

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WELCOME & OPENING REMARKS

Welcome

New Members and Guests

Opening Remarks:

Howard County Health Department, Howard County General Hospital

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* WELCOME: NEW HCLHIC CO-CHAIR

- Jeanette T.M. Nazarian, M.D.
- Vice President of Medical Affairs/ Chief Medical Officer, Howard County General Hospital



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* YEAR 2 Food Security Funding



Media Release

FOR IMMEDIATE RELASE February 21, 2023

Media Contact:
Lisa M. de Hernández
Director of Communications & Public
Information
W: 410.313.6353 M: 410.428.7294

Howard County Local Health Improvement Coalition Receives State Funding to Continue Food Security Initiatives

Columbia, MD – The Howard County Local Health Improvement Coalition (LHIC) has received a \$19,400 award from the Maryland Department of Health's Center for Chronic Disease Prevention and Control to implement activities aimed at addressing food security in Howard County identified by an LHIC committee during the first year of the project. The funds are in addition to those received in 2022 to support the establishment of the LHIC food security committee and the development of a work plan to address the needs of the community.

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* HCLHIC Updates (1 of 3)

- Health Literacy Advisory Committee
 - Healthy Howard Campaign
 - Feedback on collateral materials
 - Collaboration with the Horowitz Center: Maryland Consumer Health Information Hub (New Maryland Law HB1082)
- Healthy Minds & Suicide Prevention Coalition
 - Not "Check Box" Training: Real Practices in Resilience for Police
 - Light the Night 5k
 - Mental Health & Suicide Prevention Programs flyer

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* HCLHIC Updates (2 of 3)

- Movement Group
 - Movement flyer with free and low-cost programs
 - Continued promotion of local movement events
- Chronic Disease Prevention & Management Group
 - Chronic Disease webpage and classes updated
 - Partnership with Claudia Mayer / Tina Broccolino Cancer Resource Center
 - Continued promotion of evidence-based programs and outreach events

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* Howard County Food Connection Map



Media Release

FOR IMMEDIATE RELASE April 4, 2023 Media Contact:
Lisa M. de Hernández
Director of Communications & Public
Information
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Idehernandez@howardcountymd.gov

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Helping Residents to Locate Food Resources, the Howard County Local Health Improvement Coalition Launches an Interactive Food Map

Columbia, MD – The Howard County Local Health Improvement Coalition (LHIC) has developed an interactive Food Connection Map to assist residents in locating food resources available throughout the County. The map can be found on the LHIC website here: https://www.hclhic.org/foodmap.

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* HCLHIC Updates (3 of 3)

- Howard County Food Pantries & Hot Meals Digital and Print Brochure:
 - (All Locations and City-Specific) on https://www.hclhic.org/healthy/eating
- Owen Brown Place Spring Plans Events
 - Pop-Up Food Pantry on April 22, 2023
 - Container Garden Project on May 20, 2023

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Howard County Community Food & Nutrition Security Survey

Reena Rambharat, MPH, CHES
Director, Howard County LHIC

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13

OVERVIEW

- Purpose: To assess food insecurity rates and needs among underresourced populations in Howard County to inform interventions to reduce food and nutrition insecurity among residents
- Survey Design: The 24-question survey was designed using the twoitem Hunger Vital Sign™ screening tool and questions from partners of the Howard County Food Security Committee
- · Languages: English, Spanish, French, Mandarin, Korean

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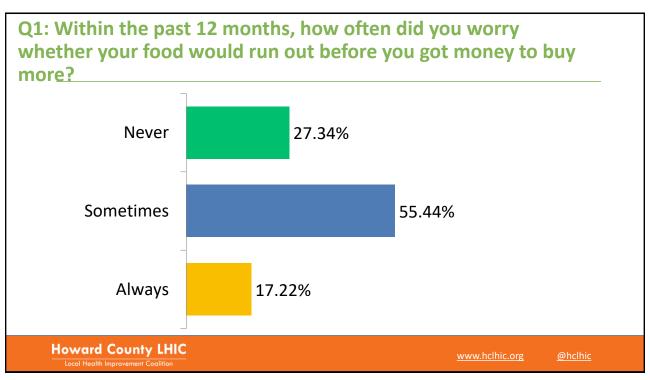
* PROCESS

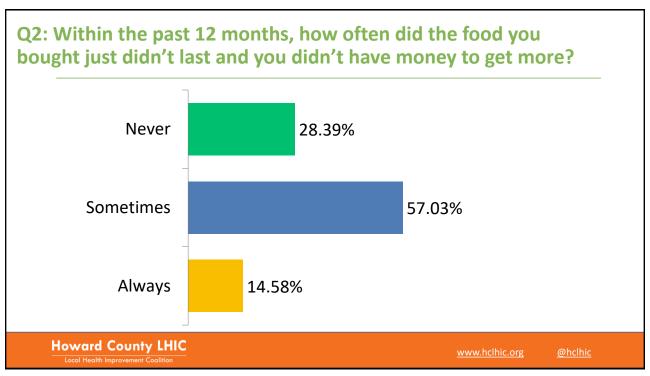
- Timeframe: October 2022 January 2023
- Partners:
 - Columbia Community Care
 - LindaBen Foundation
 - Early Childhood Centers of Community Action Council of Howard County
 - Women, Infant and Children Program (WIC)
- Respondents: Food pantry users, HeadStart, and WIC families
- Number of Responses: 406

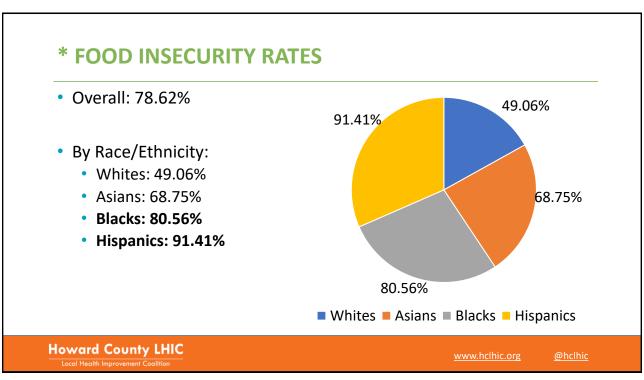
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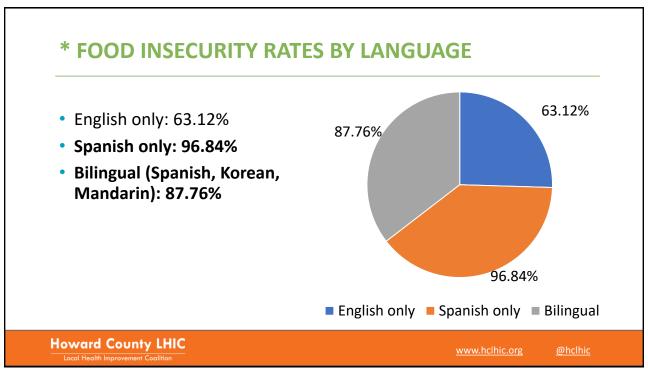
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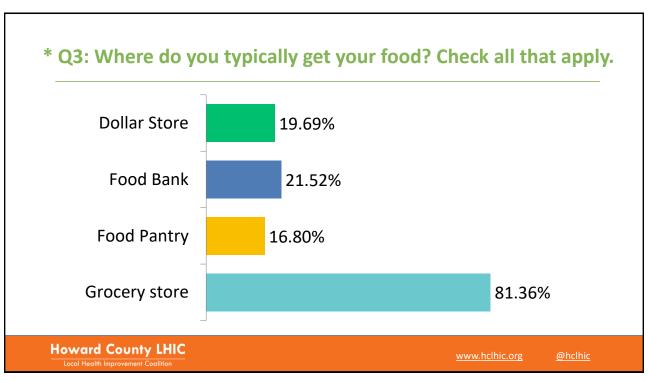
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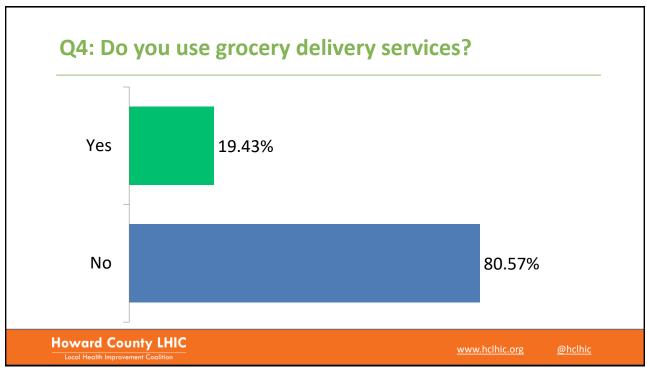


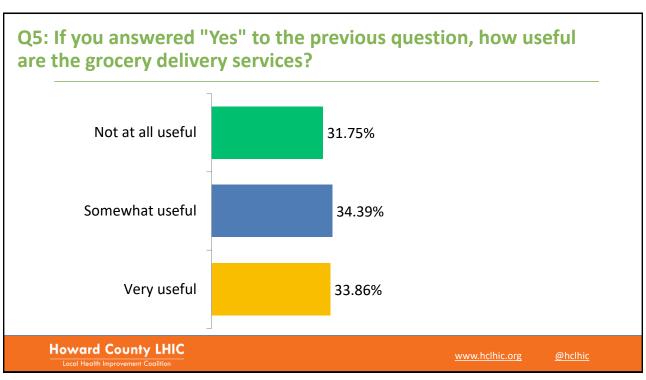


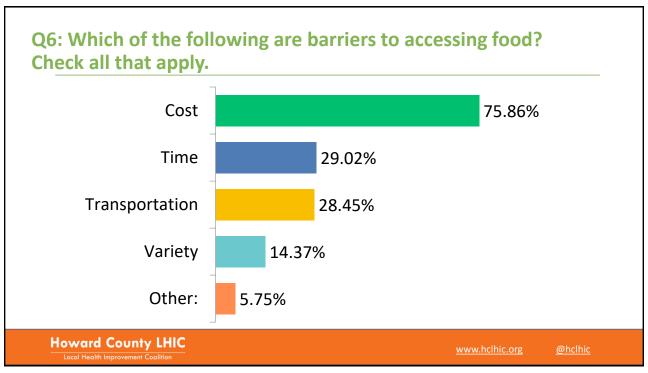


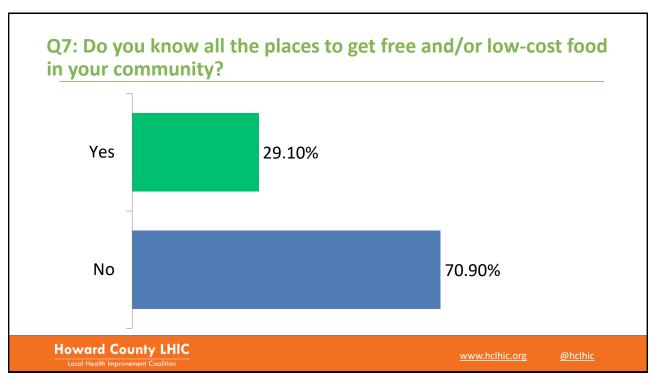


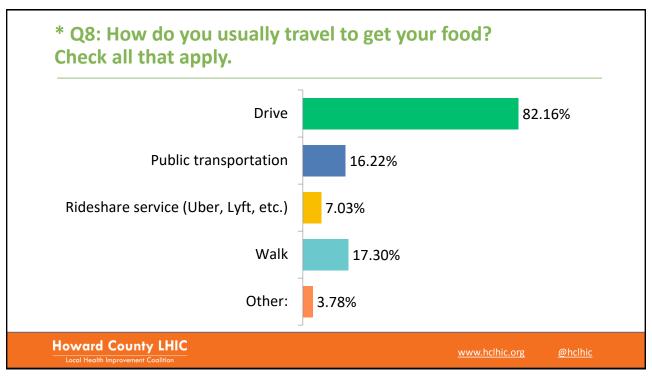


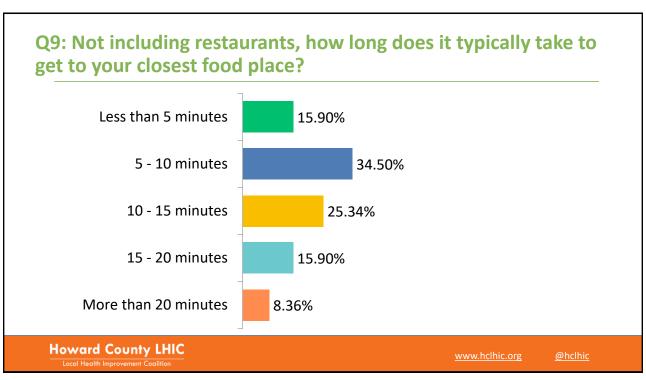




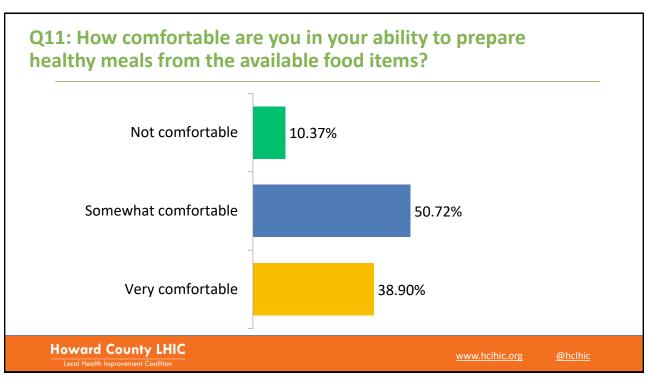


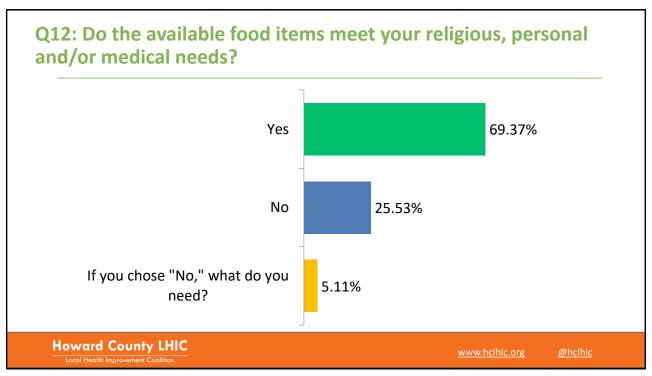












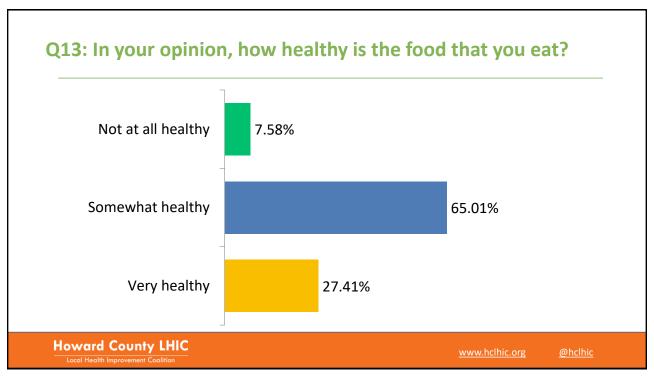
FOOD NEEDS

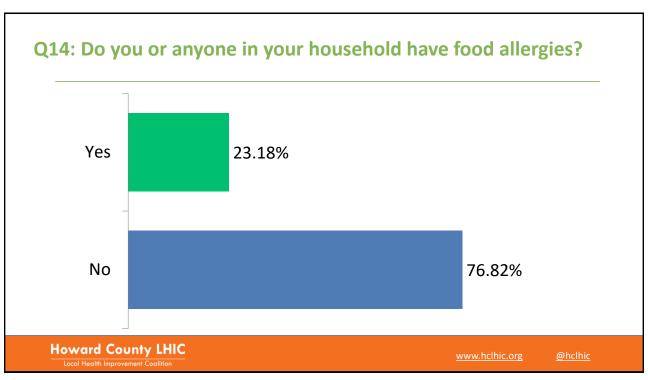
- Kosher; Halal; vegetarian; plant-based meats
- Diabetes support; high cholesterol; Vitamin D deficiency; vitamins
- Gluten-free
- Fruits, greens
- Baby formula
- Detergent

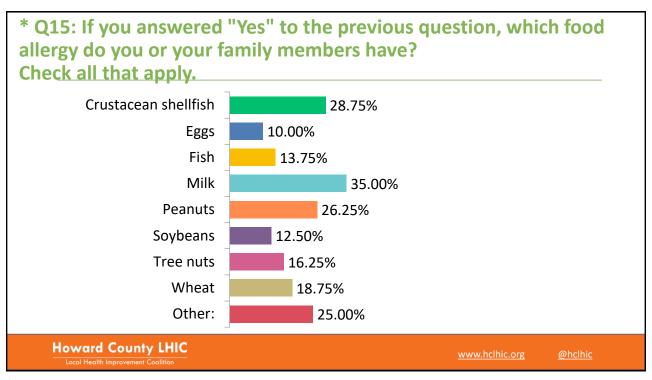
"After making rent and utility payments, we have little money to buy food, so sometimes we can't buy everything we need." – Translated from Spanish

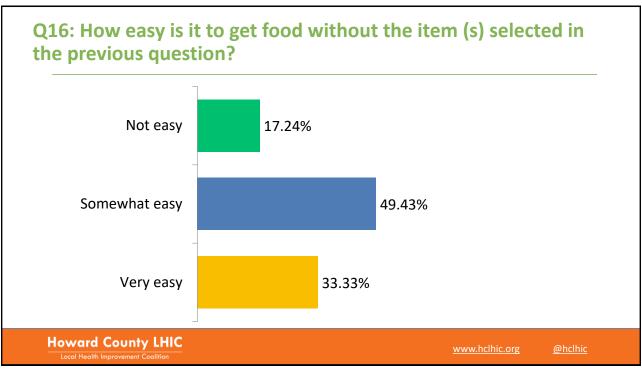
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Q16 Open-Ended Responses

- Items are more expensive and hassle to get
- Many items have canola or soy hard to get without
- Label says items are gluten-free, but it is enough to make a person sick
- Non-dairy is not always in stock.
- Direct quote from Spanish: "The price is higher in these products so sometimes milk is simply not consumed until it can be bought."

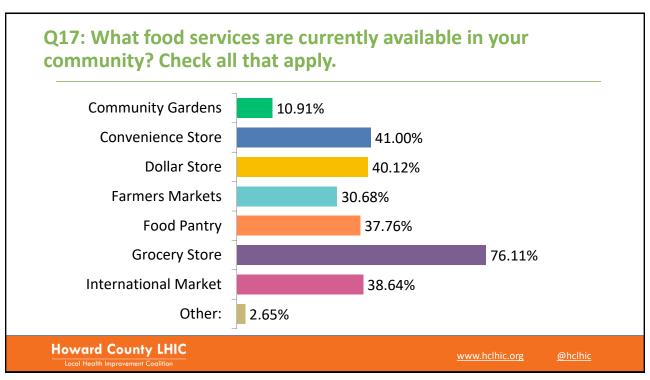
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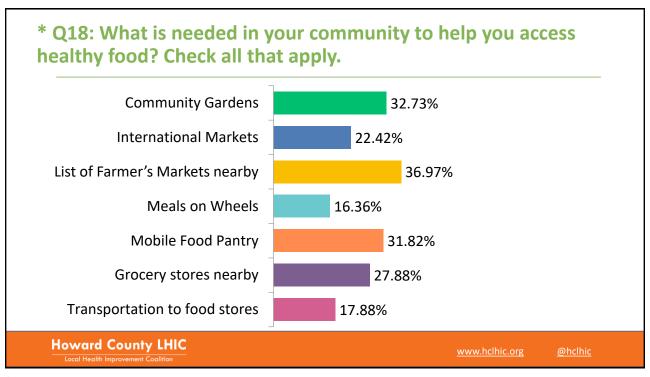
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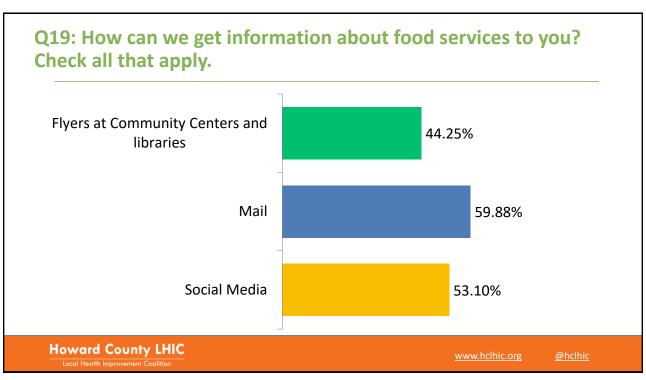
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* OTHER COMMUNITY NEEDS

- Affordable housing/living; shelters for homeless
- Job training; skills training; youth services; English classes
- Childcare; Head Start
- Physical activities; free kids places; playgrounds; STEM activities; family centers
- Transportation; walking access to grocery stores
- Utilities: electricity, water bills
- Single mom support

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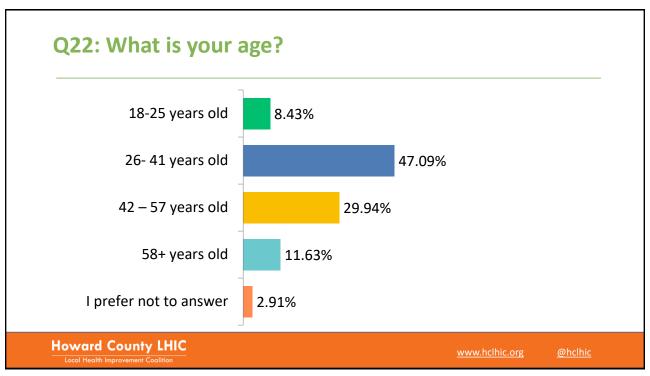
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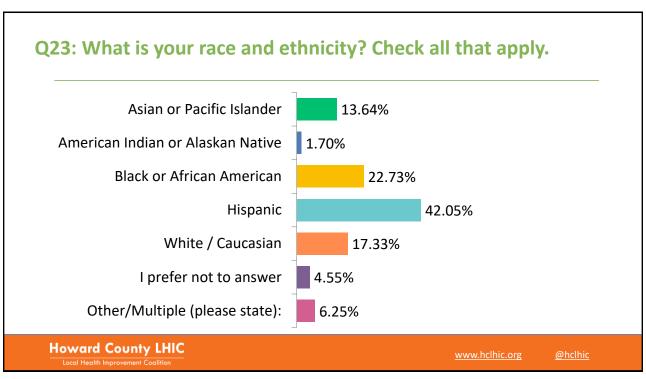
* OTHER NEEDS CONT'D

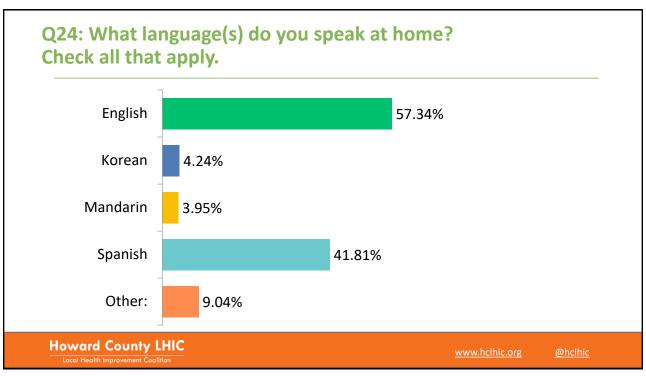
- School lunches: free for all students and those who take home on weekends; grab meals aren't enough on short school days
- Convenience stores
- · Lists and schedules for food pantries
- Free healthcare; free clinic
- Diapers
- Bilingual information
- Resources to grow vegetable garden

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KEY FINDINGS

- · Blacks are statistically more food insecure
- Bilingual homes, irrespective of Hispanics or not, are more food insecure relative to English-only speaking homes
- Main barriers: cost and language (bilinguals included)
- Needs:
 - Awareness of food places
 - Community gardens, farmers' markets, mobile food pantries
 - Other items in donations (e.g. detergents, diapers)
 - Non-food needs

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NEXT STEPS

- Report available
 - Data by questions
 - Zip Code data: services and community needs
 - Villages: community needs
- Share at Society for Nutrition Education & Behavior Conference (July 21st – 23rd in Washington DC)
- Round Table session(s) to discuss data and solutions
- Multi-Year Plan

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BREAK – 5 MINUTES



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Howard County Health Department Community Health Worker (CHW) Program

Emily Phillips, MA
Health Disparities Project Coordinator,
Howard County Health Department

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History of CHWs

- Origins in Latin American, Asian, and African populations
- CHWs have been utilized in US health care since the 1960s under a variety of different titles
- In 2010, CHWs were recognized as health professionals under the Patient Protection and Affordable Care Act
- Gaining popularity in American health systems, as they are able to act as bridge between the patient & medical community

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Evidence-Based Data for using CHWs

- Studies have shown working with CHWs resulted in:
 - Improved health outcomes, quality of care, and reductions in hospitalizations
 - Increased adherence to self-management of disease and primary care access
 - Increased compliance with medical appointments and improved health literacy among community members

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Grant Overview and Objectives

- Maryland Department of Health with funding from CDC
 - To address health disparities related to the impact of chronic disease and COVID-19 cases and deaths
- Objectives:
 - Support development of Community Health Workers network
 - Partner organizations to identify and support CHWs
 - CHW certification from state-accredited programs
 - Create community-based communications campaigns

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CHW Model

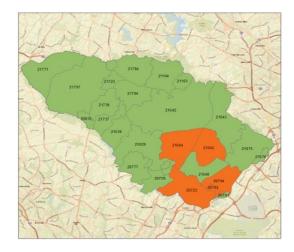
- Lay Health Worker Model (Promotora de Salud)
 - Members of populations who share many of the same social, cultural, and economic characteristics
 - Focus on social determinants of health to remove barriers to care
 - Community health outreach
 - Informal educational counseling to encourage healthy behaviors
 - Arranging patient navigation and follow-up
 - Advocating for community needs

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Building a Network of CHWs (1 of 2)

- Identify CHWs in selected zip codes
 - Columbia (21044, 21045)
 - Laurel (20723)
 - Savage (20763)
 - Jessup (20794)



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Building a Network of CHWs (2 of 2)

- Collaborate with partners to build CHW network
- Fund enrollment in CHW certification program
- Hold monthly meetings for collaboration, training, updates, and information sharing
 - Training on CAREAPP, equity, chronic diseases, HCHD programs/resources, and topics identified by CHWs
 - Collection of CHW tracking sheets and distribution of materials
 - Peer-to-Peer learning

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HCHD CHW Qualifications

- Lives in one of the identified zip codes
- Trusted leader, respected by residents
- Can communicate strengths, needs, and cultural norms of residents
- Understands community resources
- Good health practices and attitudes

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Role of CHWs in Health Disparities Program

- Build stronger relationships/partnerships with communities
- Maintain sustainability in partnerships to facilitate community empowerment
- Reduce hospital utilization for chronic disease in communities with health disparities
- Empower community residents through education and connections to health and social resources

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Structure of CHW Program (1 of 2)

- Four Community-Based Organizations were selected for sub-grants to recruit CHWs
 - CHWs were recruited in the months of September/October 2022
- Monthly meetings started in November 2022, providing health education based on CHW feedback of community needs, material distribution, and internal networking
- In December 2022, CHWs began working with community members to connect them to resources using CAREAPP & provide health education materials

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Structure of CHW Program (2 of 2)

- CHW Certification Training Program began mid-February 2023
 - Eleven CHWs are completing the certification program
- Accredited CHW certification programs cover the <u>nine core competencies</u> required by the Maryland Department of Health. CHWs also receive the following training:
 - Patient Engagement, Mental Health First Aid
 - Suicide Prevention (QPR), Narcan Administration
- CHWs will complete practicums at either Howard County General Hospital or the Health Department in Harm Reduction, Cancer Program, and Behavioral Health

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CHW Responsibilities

- Seek opportunities to connect community members with health information and resources
- Make 5+ CAREAPP referrals per month
- Complete a CHW certification training program
- · Attend monthly CHW meetings
- Maintain & distribute educational materials
- Submit monthly tracking form to document activities

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Current State - Phase 1

- Twenty-eight CHWs are working in the community and are being supported by three community-based organizations
- Between December 2022 March 2023
 - 228 community members reached
 - 865 referrals made
 - Top Referral types:
 - Food assistance
 - Housing assistance
 - Transportation assistance

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Successes

- Connected with residents experiencing health disparities and other barriers to care
- Created partnerships within the community (i.e. libraries, 50+ centers, school system, PTAs, etc.)
- Increased use of CAREAPP for locating community services and connecting residents to programs
- Collaboration within the Health Department, across several Bureaus to provide health education & training opportunities

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Challenges

- Recruitment and candidate selection
- CHW communication and responsiveness
- Technology gaps
- Difficulty in scheduling and meeting requirements of CHW Certification Training program
 - Lack of practicum sites to complete certification
- Community member needs outside the scope of a CHW

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Future State - Phase 2

- Continue with a network of up to twenty (20) certified CHWs, supported by a single grantee
- Increase visibility of services, including CAREAPP, by attending community events
- Expansion into other zip codes with identified health disparities

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Sustainability

- Enhanced integration of public health in the community through continued and new partnerships
- Potential to become a state-accredited CHW Certification Training Program
- Policies for reimbursement of CHW services

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THANK YOU

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Health Disparities Project Coordinator
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Member Announcements, Resource Sharing and Networking

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Maternal Health Events



Black Maternal Health Fair on April 22, 2023 from 10a-12p. Register



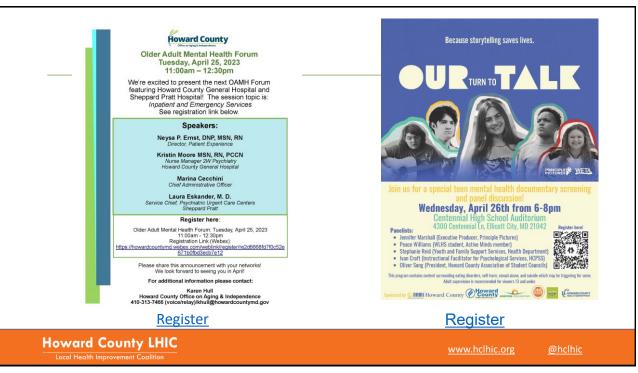
FREE Prenatal Yoga Class on April 26, 2023 from 6:30-7:30pm. Register

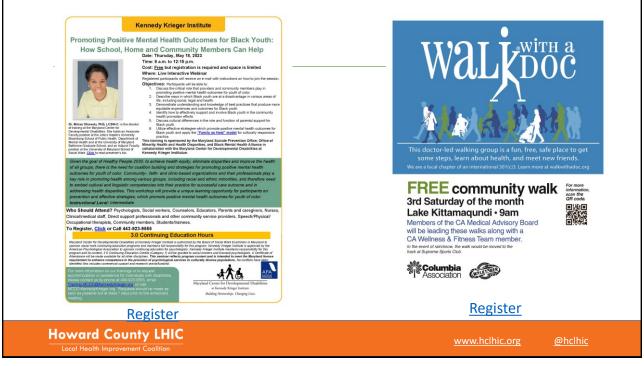
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Additional Announcements

- 2023 Farmers' Markets Schedule
- HCHD Car Seat Safety Class hosted by Elkridge Library, Belmont Room April 29th 1pm to 1:45pm. Register
- Spring Fun Run/ Walk Columbia Community Care Saturday, April 22, 2023 9am to 11am at 750 Little Patuxent Pkwy, Columbia, MD 21044. Register
- Norma Morales Autism Acceptance 3K Walk, Saturday April 29, 2023
 9am to 1pm at Centennial Park.

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MEMBER ANNOUCEMENTS

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Thank you!

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NEXT STEPS & WRAP UP

2023 Quarterly Hybrid Full Coalition Meetings:

Register

- July 20, 2023, 8:30-10:30am
- October 19, 2023, 8:30-10:30am

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Thank you

LHIC Team LHIC@howardcountymd.gov

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