WELCOME! WE WILL BEGIN SHORTLY!!

Participants will be muted upon entry.

When the line is opened, please mute yourself during discussion/questions if not speaking

Please use the Chat Box to submit questions and share announcements! You may also raise your "virtual" hand during the Q&A sessions.

This meeting will be recorded...Presentation and recording will be posted at www.hclhic.org

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HOWARD COUNTY LOCAL HEALTH IMPROVEMENT COALITION

January 20, 2022



Howard County LHIC Local Health Improvement Coalition

GOAL & AGENDA

GOAL: Present data on Maternal-Infant Health and the Community Engagement focus group sessions and review the 2022-2025 HCLHIC Strategic Plan priorities, goals and objectives

AGENDA:

- A. Welcome & Introductions
- B. Maternal-Infant Health Presentation
- C. Community Engagement Focus Group Presentation
- D. Virtual Stretch Break
- E. 2022 2025 HCLHIC Strategic Plan
- F. Member Announcements, Resource Sharing and Networking
- G. Next Steps and Wrap-up

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WELCOME & OPENING REMARKS

Welcome

New Members and Guests

Opening Remarks: Howard County Health Department & Howard County General Hospital

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Maternal and Infant Health Initiative

Dr. Oluwafunmilola Bada, Gynecologist, Howard County Health Department

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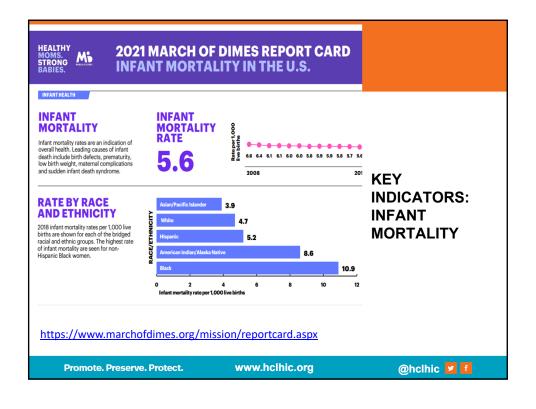
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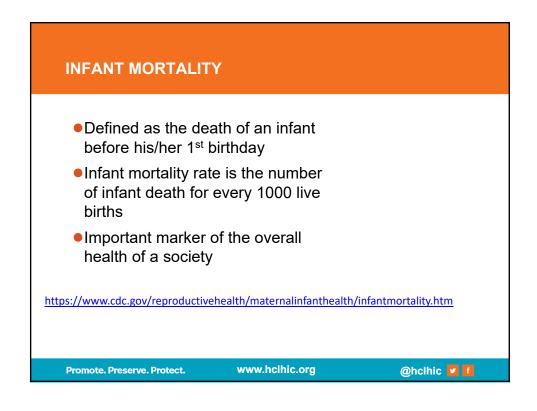
MATERNAL HEALTH IN THE UNITED STATES

- Maternal deaths and women suffering from severe health complications due to pregnancy continue to rise
- 700 Women in the U.S still die from pregnancy related causes each year and over the last 30 years these deaths have more than doubled
- Health inequities are highlighted when evaluating the statistics for mothers and babies of color
- The U.S remains the most dangerous developed nations for childbirth

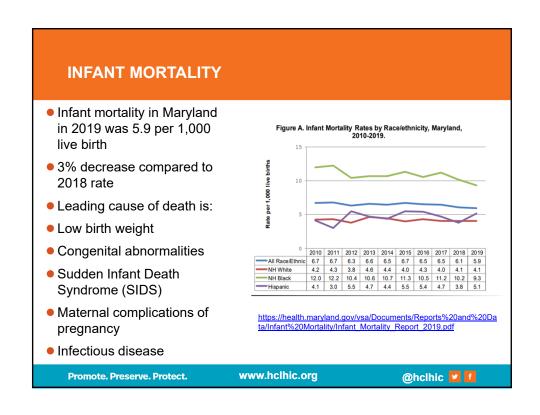
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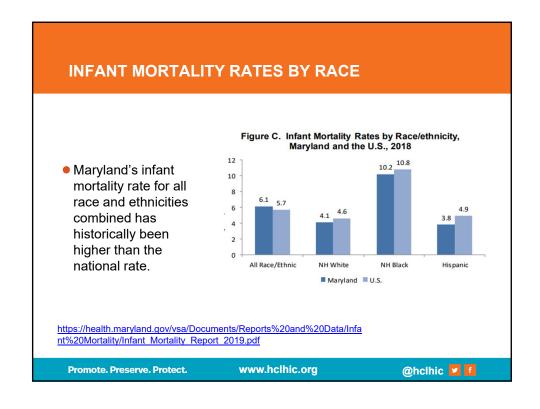
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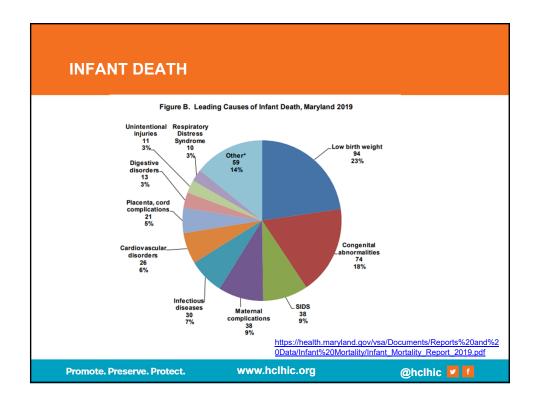












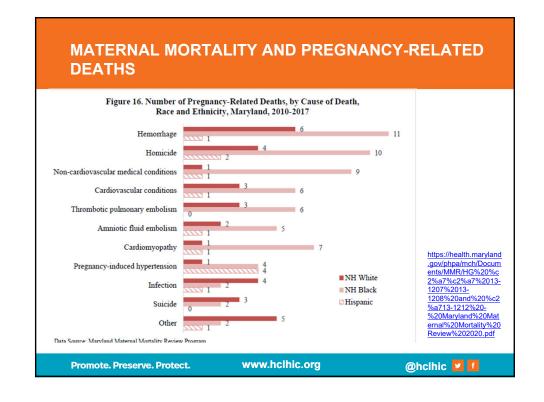
MATERNAL MORTALITY AND PREGNANCY-RELATED **DEATHS**

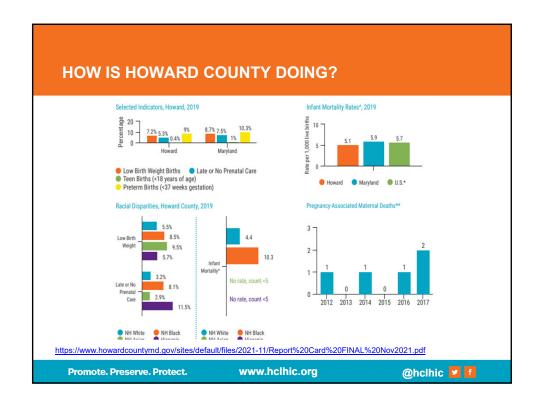
- Approximately 1 in 3 deaths among women, during or within 1 year of pregnancy were pregnancy related
- Pregnancy related deaths occur during pregnancy, during delivery and up to a year postpartum
- Leading causes of death vary by race and ethnicity
- •2 out of 3 deaths were determined to be preventable

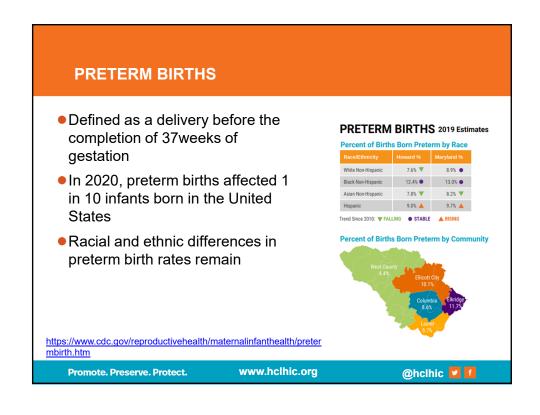
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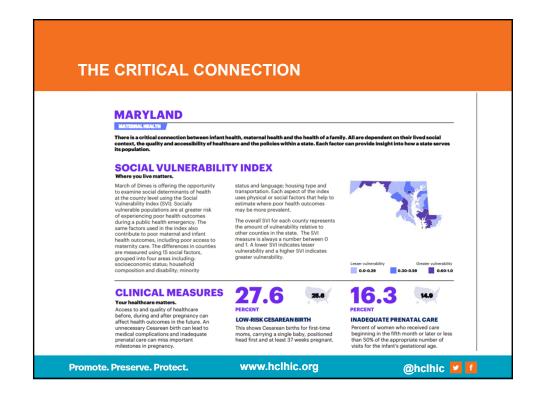








LOW BIRTH WEIGHT LOW BIRTH WEIGHT 2019 Estim Percent of Births with Low Birth Weight by Race Is an important indictor of perinatal morbidity and mortality Black Non-Hispanic 8.5% ▼ 12.6% ● Asian Non-Hispanic 9.5% ● 8.8% ● Hispanic 5.7% ▼ 6.9% ● Defined as birthweight <2500gm Percent of Births with Low Birth Weight by Lack of Prenatal Care is a major risk factor for LBW and preterm birth **Prenatal Care** https://www.howardcountymd.gov/sites/default/files/2021-11/Report%20Card%20FINAL%20Nov2021.pdf www.hclhic.org @hclhic 💆 f **Promote. Preserve. Protect.**

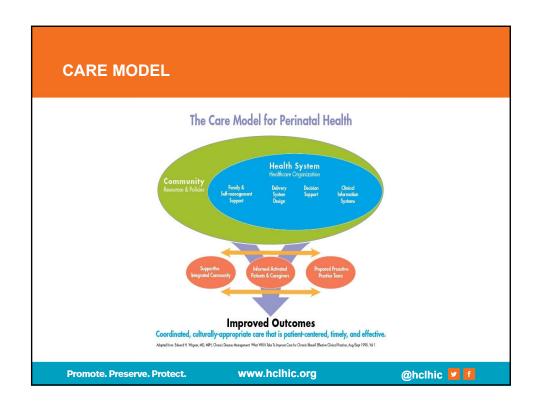














RESOURCES

- https://www.cdc.gov/reproductivehealth/maternalinfanthealth/preter mbirth.htm
- https://www.marchofdimes.org/mission/reportcard.aspx
- https://health.maryland.gov/vsa/Documents/Reports%20and%20D ata/Infant%20Mortality/Infant Mortality Report 2019.pdf
- https://health.maryland.gov/phpa/mch/Documents/MMR/HG%20% c2%a7%c2%a7%2013-1207%2013-1208%20and%20%c2%a713-1212%20-

%20Maryland%20Maternal%20Mortality%20Review%202020.pdf

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RESOURCES

- https://www.howardcountymd.gov/sites/default/files/2021-11/Report%20Card%20FINAL%20Nov2021.pdf
- https://www.marchofdimes.org/momnibus.aspx
- https://blackmaternalhealthcaucus-underwood.house.gov/Momnibus
- https://www.abclawcenters.com/blog/2018/11/12/doulas-who-are-they-and-what-do-they-do/
- https://health.gov/healthypeople/objectives-and-data/socialdeterminants-health
- https://labestbabies.org/care-quality/care-model-perinatal-health
- https://mhttcnetwork.org/centers/global-mhttc/perinatal-mental-health
- https://www.leedsandyorkpft.nhs.uk/news/articles/journeys-recoverymaternal-mental-health-awareness-week-2021/

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Engaging Communities to Assess Current Health Needs FOCUS GROUP SUMMARY

Reena Rambharat, MPH, CHES® Manager, HCLHIC, Howard County Health Department

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OVERVIEW

- Stipend opportunity for community-based organizations to recruit community members and host sessions
- Organizations:
 - Howard County Chinese School 5 sessions
 - Management team, students, teachers and parents PTA (2)
 - Accessible Resources for Independence 3 sessions
 - Individuals with disabilities
 - Luminus 3 sessions: Spanish (through translator)
 - Latino youth, women and men
- 11 Virtual Focus Group sessions; average of 10 participants each

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OUTLINE

- Health meaning
- Impact of COVID on health
- Physical Activity: types, satisfaction, advice
- Fruits and vegetables: favorite, what makes it easy and hard, advice
- Beverages (apart from coffee and tea): favorite, advice
- Engagement with HD and partners: interest, what, how
 - For individuals with disabilities: accommodations when communicating, hosting events, giveaways to consider
- Change lifestyle: Yes/No and what

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HEALTH - MEANING

- Physical health/ exercise
- Wellness
- Happy
- Healthy eating/ diet
- Mental health
- Physical + Mental health

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COVID IMPACT - POSITIVE

- Increase:
 - Time to exercise and do outdoor activities
 - Family time: bonding, cooking, gardening
- Decrease:
 - Driving; more efficient with work
 - Social anxiety

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COVID IMPACT - NEGATIVE

- Increase:
 - Mental health concerns: anxiety, isolation, stress, depression
 - Eating
- Decrease:
 - Exercise (lack of motivation, time)
 - Socialization

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PHYSICAL ACTIVITIES - PAST WEEK

- Walking, walking dog, hiking
- Running/ jogging
- Indoor cycling, biking
- Gym, jump rope, squats and push-ups
- Dancing, Zumba
- Swimming, kayaking, sculling
- Sports: softball, basketball, volleyball, tennis, badminton
- Yoga, Tai Chi, Qigong, Ba Duan Jin
- Gardening
- Active Video games (e.g. Kakana)

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PHYSICAL ACTIVITY - SATISFACTION

Satisfied:

- Intense program, community challenge, set goals
- Daily walks (e.g. with dogs)
- Sports

Not satisfied:

- Time: busy work schedule and homework
- Lack energy and motivation
- Individuals with disabilities: disability, fear of exposure to COVID

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PHYSICAL ACTIVITY - ADVICE

- Exercise with others (ask first)
 - "More motivate: workout; less motivated: play sports" (Youth FG)
- Start early, slow, small steps, do what you enjoy, have fun, make routine, convenient times
- Paid Apps, YouTube videos
- Individuals with disabilities:
 - Ask before offering advice; limitations
 - Boost energy with drinks and supplements
 - Exercise online with YouTube videos and active video games
 - Explore adaptive dance classes and sports

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FAVORITE FRUIT Bananas Kiw Avocado **Promote. Preserve. Protect.** www.hclhic.org @hclhic 🔽 🚹



FRUITS/VEGGIES - EASY • Taste • Health benefits • Easy to eat • Seasonal varieties • Availability • Accessibility • Eat with spices, sauces, dressing Promote. Preserve. Protect. www.hclhic.org @hclhic ▼ f

FRUITS/VEGGIES - HARD

- Taste and texture: bitter; kids don't like
- Time and energy to prepare
- Shelf life
- Availability: Winter
- Cost
- Food allergies
- Temptation to eat poorly: chips, sugary snacks

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FRUITS/VEGGIES - ADVICE

- Make affordable
- Make accessible
- Education: health benefits and nutrition
- Share recipes
- Don't buy unhealthy foods
- Farming
- Start at young age; parents lead by example
- Add spices, seasoning, sauces

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BEVERAGES - ADVICE

- Don't purchase
- Education
- Additives to water
- Set example; make habit; listen to body; occasional drinks okay
- Policy

Schools:

- Offer water instead of milk
- Offer more fruits and veggies
- Move vending machines further from general traffic

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ENGAGEMENT - INFORMATION

- Address accessibility, translated
- Creative content (e.g. cartoons)
- Events
- Specific themes
- Healthy living tips

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ENGAGEMENT - FORMAT

- Organizations: website and emails (e.g. library, Howard County government, other partners)
- Newsletter: email (once/twice monthly), mail (quarterly)
- Forums and outreach
- Social Media: Facebook, Instagram, Tik Tok, short YouTube videos
- Simple messages, short videos, not too much content
- School system

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ACCOMMODATIONS

- Recipes: consider accessibility barriers, dietary restrictions
- Events: accessibility accommodations, transportation
- Messages and flyers
- Feedback

Promotional items

- Water bottles
- Gift cards
- Others

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LIFESTYLE CHANGES

- Exercise more
- Eat more fruits and veggies
- Drink more water
- Sleep more

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VIRTUAL STRETCH BREAK



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2022 – 2025 HCLHIC STRATEGIC PLAN PROCESS

PHASE I - July

Member Survey

PHASE II - September

- Two virtual community forums
- Four Round table discussions: Healthy Beginnings, Healthy Living, Mind Health and Community Engagement Grantees

PHASE III - October

- Draft priorities, feedback survey, presented at October's Full LHIC Meeting
- Finalize
- Convene and collaborate with groups

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COALITION PRIORITIES

Promote health; prevent and support management of chronic diseases; and promote social engagement and mental health across the lifespan through culturally appropriate, accessible and inclusive healthy lifestyle activities in the following priority areas:

- 1. **Healthy Beginnings**: Healthy lifestyle activities related to prevention and care for gestational diabetes, maternal and infant health and prevention of pediatric obesity.
- 2. Healthy Living: Health promotion related to chronic disease prevention and care, increased movement and healthier food and beverage choices.
- 3. Healthy Minds: Health promotion for social engagement and support mental health.

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GOAL 1 AND OBJECTIVES

Goal 1: Communications and initiatives related to promoting movement, healthier food choices, and social engagement to promote improved physical and mental health.

Strategies:

- 1. Develop and pre-test key messages
- 2. Launch campaign to promote improved physical and mental health
- 3. Pilot movement initiative
- 4. Expand movement initiative to encourage movement year-round

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GOAL 2 AND OBJECTIVES

Goal 2: Education on chronic disease prevention and support for management of chronic diseases and related health conditions.

Strategies:

Convene quarterly Chronic Disease Community-Provider forums to increase awareness of and access to resources for chronic diseases and related health conditions through:

- 1. Quarterly Chronic Disease Community (public) forums
- 2. Quarterly Chronic Disease Community (provider) forums

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GOAL 3 AND OBJECTIVES

Goal 3: Awareness of resources and supports to reduce stigma around mental health, promote brain health and social engagement.

Strategies:

Collaborate with Coalition members through:

- 1. Partner forums to advance common Agenda
- 2. Promotion of social engagement opportunities, mental health resources and supports

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GROUPS

HCLHIC-convened Groups:

- Chronic Disease Prevention and Management Stakeholder Group (formerly CDSME Action Group)
- Communication, Health Literacy and Community Engagement Group
- Movement

HCLHIC-supported/affiliated Groups:

- Maternal Infant Health Group
- Diabetes Coalition (Horizon)
- Suicide Prevention Coalition
- Opioid Intervention Team
- HCGH Faith Health Advisory Council (FHAC)
- Other

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MEMBER ANNOUNCEMENTS, **RESOURCE SHARING AND NETWORKING**

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OTHER MEMBER ANNOUNCEMENTS, **RESOURCE SHARING AND NETWORKING**

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MEMBER ANNOUNCEMENTS, RESOURCE SHARING **AND NETWORKING**

Please share any updates by typing them into the **Chat Box**. The host may also unmute your microphone to speak.

Thank you!

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NEXT STEPS & WRAP UP

2022 Quarterly Full Coalition Meetings:

Register here (format to be determined)

- April 21, 2022 8:30-10:30am
- July 21, 2022 8:30-10:30am
- October 20, 2022 8:30-10:30am

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