



## **Howard County Local Health Improvement Coalition**

### **Full Coalition Meeting**

January 18, 2024





## **GOAL & AGENDA**

**GOAL:** Present updates and discuss the University of Maryland's Horowitz Center for Health Literacy Consumer Health Information Hub efforts and Workgroup activities in support of the Healthy Beginnings, Healthy Living and Healthy Minds priorities.

### AGENDA:

- A. Welcome & Introductions
- B. HCLHIC 2023 Year in Review
- C. Maryland's Consumer Health Information Hub
- D. HCLHIC Updates & Discussion
- E. Member Announcements, Resource Sharing & Networking
- F. Next Steps and Wrap-up

Howard County LHIC

## **WELCOME & OPENING REMARKS**

# Welcome

New Members and Guests

**Opening Remarks:** 

Howard County Health Department & Johns Hopkins Howard County Medical Center

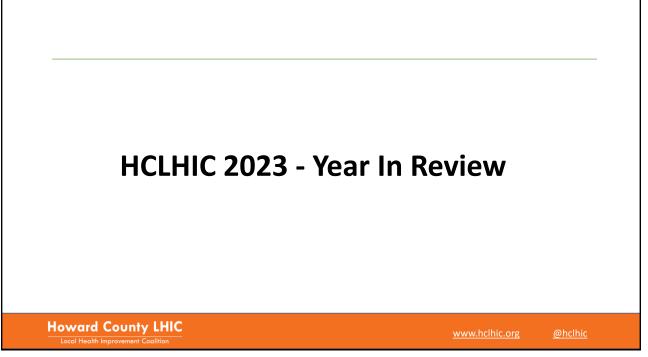
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# **2023 FULL LHIC PRESENTATIONS – 1 of 2**

### January

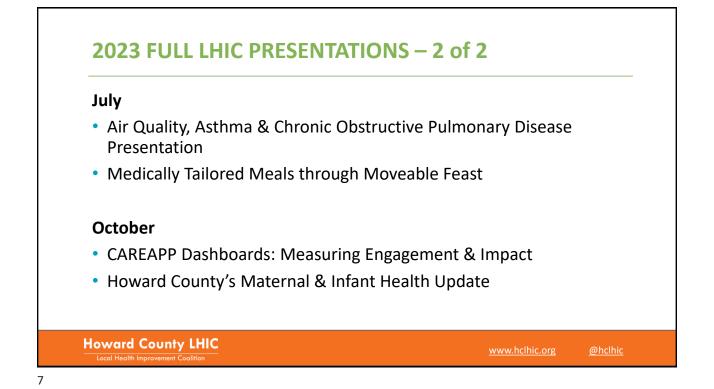
- Healthy Lifestyle in Residential Communities Summary
- Community Based Interventions for Suicide Prevention: Community Engagement and Partnerships Program

### April

- Howard County Community Food & Nutrition Security Survey
- Howard County Health Department Community Health Worker (CHW) Program

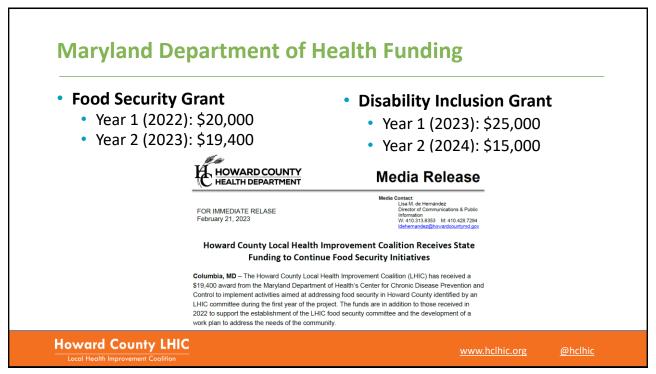
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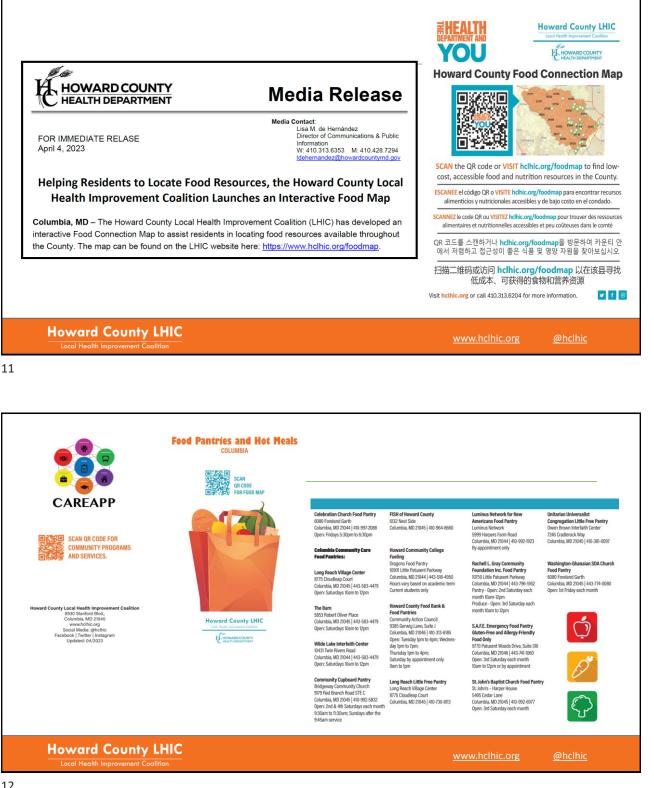
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# **School Community Gardens**



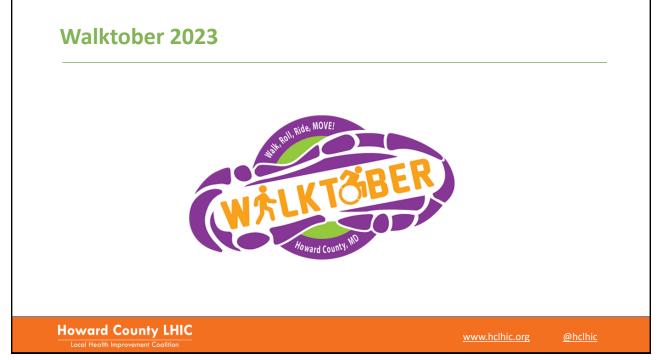




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# Food Security Roundtable Sessions

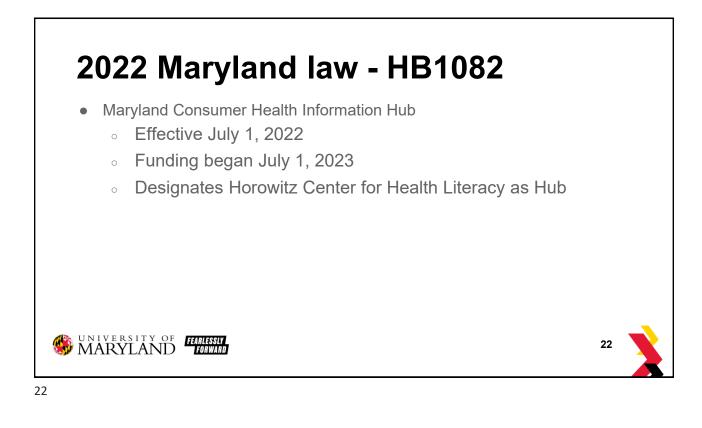


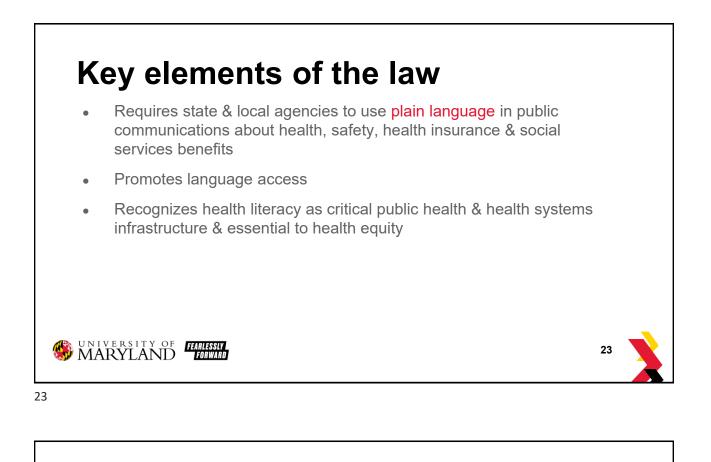












# **Hub Partners**

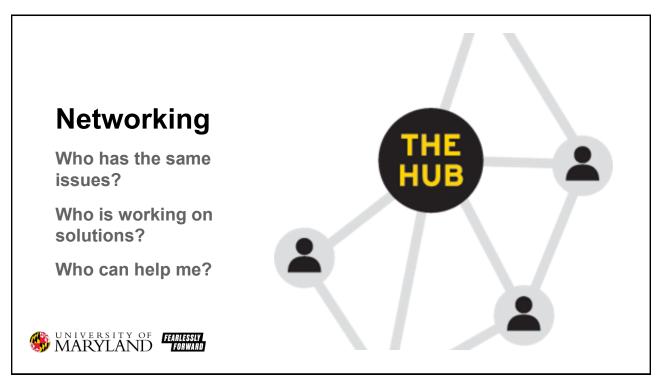
- State & local government agencies
- Hospitals & health systems
- Organizations non-profit & community-based including those that serve their diverse neighbors
- Educators
- Elected officials
- Community Health Workers (CHWs)

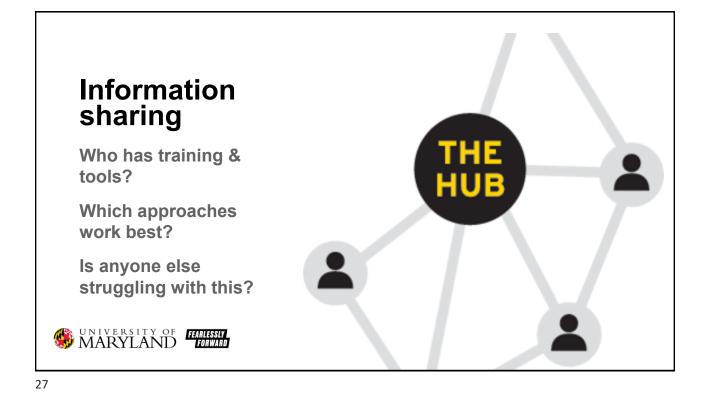


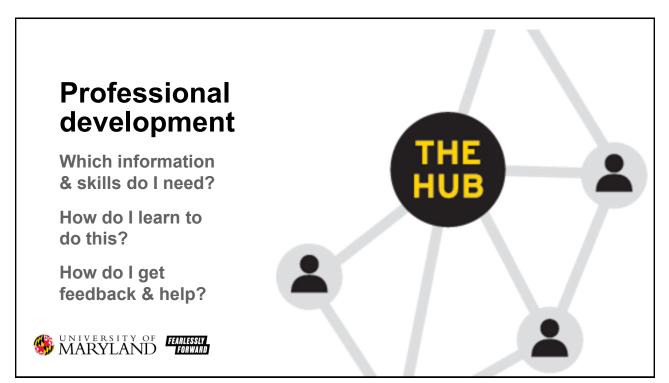
# **Hub products**

- Criteria, certifications, best practices
- Recommendations
- Training & educational sessions
- Templates & model language
- Reports







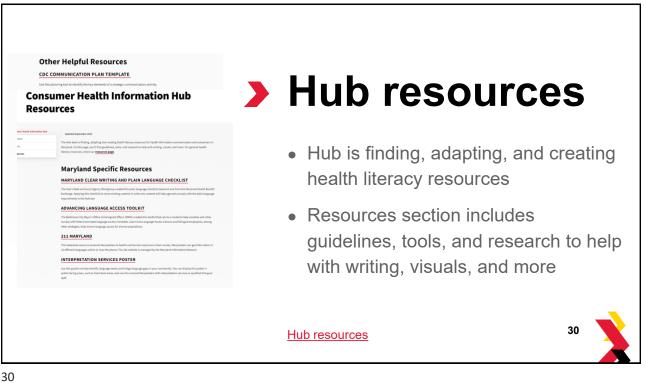


# Work to date

- Attend LHIC meetings
- One on one meetings
- Communication resources
- Technical assistance by request
- MARYLAND

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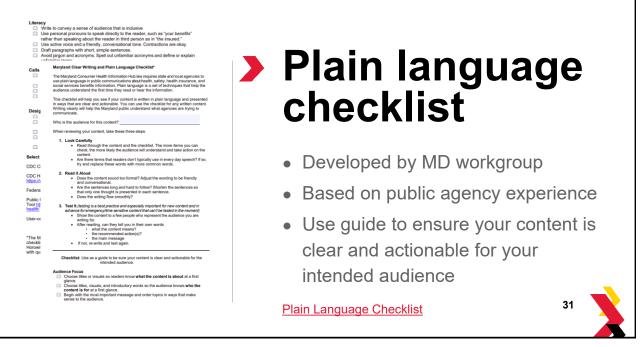
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Plain language checklist

Language access tools

Website evaluation tools

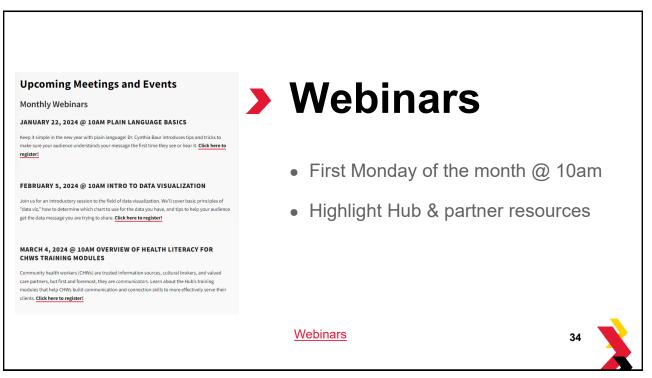




# Health Literacy for CHWs training modules

- Developed with and for CHWs
- Build CHW health literacy knowledge and skills to help community members find, understand, and use health information and services

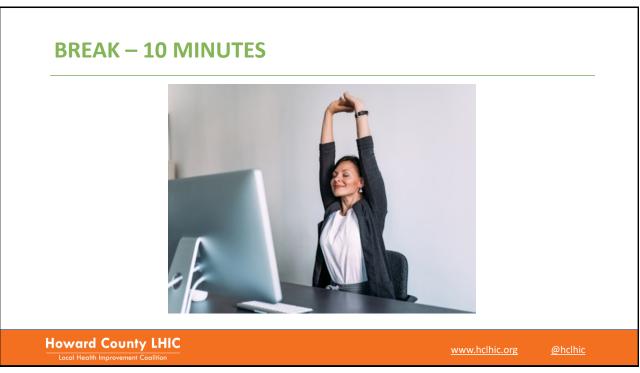
### 1.1 Actionable items > Website review When people scan webpages, they often only read the title to figure out if the content is relevant to them. Make your title as specific as possible to help people know what the content is about at first glance. Title Tips to get started Create a title focused on the needs and wants of your users. Verbs can fuel action and tell your users what to <u>do</u>. Try starting your title with a verb (Example: <u>Find</u> help and treatment for your addiction). Developed using research-based Example of title health literacy practices Use review to inform revision process and ensure users can find, Recommendations Before After Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labo et dolore magna aliqua. understand and use your information 33 Web content review tool 33





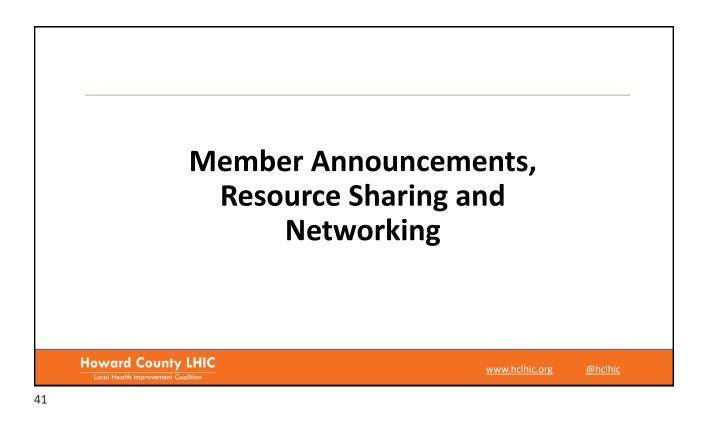


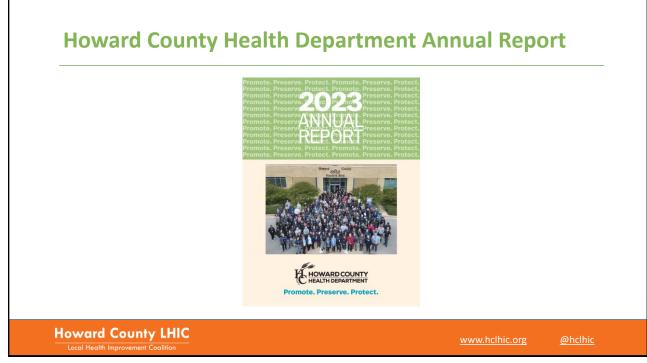












### **Healthy Howard County Campaign**



- The Healthy Howard campaign provides tips that you can use to improve your health.
- Flyers available in six languages: English, Chinese, French, Korean, Spanish and Russian

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