


## WELCOME! WE WILL BEGIN SHORTLY!!

**Participants will be muted upon entry.**  
When the line is opened, please mute yourself during discussion/questions if not speaking



**Please use the Chat Box to submit questions and share announcements!**  
**You may also raise your “virtual” hand during the Q&A sessions.**


**This meeting will be recorded...** Presentation and recording will be posted at [www.hclhic.org](http://www.hclhic.org)

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## HOWARD COUNTY LOCAL HEALTH IMPROVEMENT COALITION

July 22, 2021



Howard County LHC  
Local Health Improvement Coalition

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## GOAL & AGENDA

**GOAL:** Provide Coalition members with an update on COVID-19 with a specific focus on disparity data and gather insights from COVID-19 Grantees on their experiences and review the Howard County Health Assessment Survey and Community Health Indicators Report Card background/process and provide an update on the Strategic Planning.

**AGENDA:**

- A. Welcome & Introductions
  - Health Department – Howard County General Hospital Update
- B. COVID Update: Health Disparities Data overview
- C. COVID-19 Grantee Panel Discussion
- D. HCHAS & Community Health Indicators Reports Card Process
- E. Strategic Plan Update
- F. Member Announcements, Resource Sharing and Networking
- G. Next Steps and Wrap-up

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**WELCOME & OPENING REMARKS**

# Welcome

New Members and Guests

Health Department – Howard County General Hospital Update

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**COVID-19 Update**

**COVID-19 Health Disparities Data overview**

**Linda Ashburn, MPH**  
*Director, Bureau of Assessment, Planning & Communications*  
*Howard County Health Department*

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**COVID RESPONSE**

Phase 1: March 2020


- Mitigation
- Testing
- Outbreaks Tracking
- Contacts Tracing

Phase 2: December 2020

- Vaccination Clinics
- Community-based Clinics

Phase 3: Fall/Winter 2021

- Pediatric Vaccinations
- Boosters



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**COVID UPDATE**

| Total Population | Number  | Percentage       |
|------------------|---------|------------------|
| Total Population | 325,690 |                  |
| Cases            | 19,571  | 6% of Total      |
| Hospitalizations | 1,593   | 8% of Cases      |
| Deaths           | 252     | 1% of Cases      |
| Fully Vaccinated | 218,794 | 67% of Total     |
|                  |         | 79% of Eligible* |

\*49,771 county residents are under age 12 and cannot be vaccinated

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### COVID UPDATE

| Race/<br>Ethnicity | % of<br>Population | % of<br>Cases | % of<br>Deaths | % of<br>Vaccinated | % Vax by<br>Group* |
|--------------------|--------------------|---------------|----------------|--------------------|--------------------|
| White              | 56                 | 29            | 54             | 46                 | 67                 |
| Black              | 20                 | 20            | 26             | 16                 | 67                 |
| Asian              | 19                 | 10            | 12             | 18                 | 82                 |
| Hispanic           | 7                  | 10            | 8              | 6                  | 74                 |
| Other              | 2                  | 2             | 0              | 20                 |                    |
| Unknown            | 0                  | 29            | 1              | 0                  |                    |

\*Of residents in each group, what percentage are vaccinated with at least one dose

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### COVID UPDATE

| Age Group | % Vaccinated * |
|-----------|----------------|
| 12 - 18   | 68             |
| 19 - 24   | 84             |
| 25 - 49   | 78             |
| 50 - 64   | 88             |
| 65 - 74   | 98             |
| 75+       | 100            |

\* Vaccinated with at least one dose

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### COVID VACCINATION EFFORTS

- Working with Partnerships
  - LHIC Partners (Mini Grants)
  - County Equity Task Force
  - Pharmacies and Schools
- Large Clinics at HCC and HCHD – 64 since April 1
- Smaller Community-Level Clinics – 165 since April 1

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### COVID RESPONSE EFFORTS

- Communications
  - Website Changes
  - Social Media Campaigns
  - Videos and Public Service Announcements
- Use of CARES Act Funding and Other Resources
  - Staff Hired for Clinic Operations, Data Analysis and Other Support
  - New RV
  - Signage and Promotional Materials
  - Language Translation Equipment

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**WHERE TO FIND INFORMATION**

Howard County Vaccination Equity Plan  
<http://hclhic.org/about/health-equity>

Howard County Dashboard – County COVID Data  
<https://www.howardcountymd.gov/health/covid-19>

Maryland Department of Health – State COVID Data  
<https://coronavirus.maryland.gov/>

COVID Vaccination Clinic Information  
<https://www.howardcountymd.gov/health/covid-19-vaccine>

COVID Testing Information  
<https://www.howardcountymd.gov/covid-19-testing>

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**COVID-19  
Grantee Panel Discussion**

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**GRANTEE PANEL DISCUSSION**

**COVID-19 GRANT  
BACKGROUND**

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GRANTEE PANEL DISCUSSION

**OVERVIEW OF ORGANIZATIONS**

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GRANTEE PANEL DISCUSSION

**PANEL QUESTIONS**

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GRANTEE PANEL DISCUSSION

**What are some lessons that you and your team have learned from this grant experience that may be of benefit to other organizations in both their COVID and non-COVID work?**

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GRANTEE PANEL DISCUSSION

**What are some challenges and gaps that you and your team have faced that we need to think about for future phases of COVID as well as non-COVID work?**

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GRANTEE PANEL DISCUSSION

# QUESTION & ANSWER

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VIRTUAL STRETCH BREAK



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UPCOMING REPORTS

**Howard County Health Assessment Survey (HCHAS) & Community Health Indicators Report Card**

**Linda Ashburn, MPH**  
*Director, Bureau of Assessment, Planning & Communications  
Howard County Health Department*

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UPCOMING REPORTS

Community Health Indicators  
Report Card

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# Report Card July 2021

**DRAFT**

Community Health Indicators

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## COMMUNITY SNAPSHOT

**DRAFT**

|   |   |  |   |
|---|---|--|---|
| <br>LIFE EXPECTANCY<br>83.2 years                   | <br>INFANT MORTALITY<br>5.1 deaths/1,000 births | <br>ACCESS TO HEALTH SERVICES<br>93.0% with coverage | <br>HIGH BLOOD PRESSURE<br>29.7% hypertensive |
| <br>DIABETES<br>10.6% diabetic                      | <br>OVERWEIGHT<br>29% overweight                | <br>OBESITY<br>20% obese                             | <br>STROKE<br>35.1 deaths per 100,000         |
| <br>HIGH TOBACCO USE (ADULTS)<br>10% tobacco use*** | <br>ALCOHOL USE<br>3.0% chronic drinking        | <br>CANCER<br>118.7 deaths per 100,000               | <br>DEPRESSION OR ANXIETY<br>12.2% of adults  |
| <br>ADOLESCENT PHYSICS<br>26.4% of HS students      | <br>SUICIDE<br>8.3 deaths per 100,000           | <br>LOW BIRTHWEIGHT<br>7.2% of births                | <br>PRETERM BIRTH<br>10.3% of births          |

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### UPCOMING REPORTS

## Howard County Health Assessment Survey

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### HOWARD COUNTY HEALTH ASSESSMENT SURVEY

- Collaboration: Columbia Association, HCGH, Horizon Foundation and HCHD
- Vault Consulting
- Surveys implemented between April 10 – June 6
- 2,031 surveys completed
  - 45% landline phone
  - 26% cell phone
  - 29% online
- Final report mid-August

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### ANSWER THE CALL

HELP MAKE HOWARD COUNTY HEALTHIER

**ANSWER THE CALL**

If you see  
**410-883-8696**  
on your caller ID,  
answer the call!

How to get help: [www.hclhic.org](https://www.hclhic.org)



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### POTENTIAL AREAS OF CONCERN

- Mental Health
- Delays in Wellness and Preventative Care
- Chronic Disease
- Substance Use
- Maternal and Child Health

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### NEXT STEPS

**View current and upcoming reports:**  
 Health Department Website (scroll to bottom on page):  
<https://www.howardcountymd.gov/health>

Howard County Local Health Improvement Coalition Website:  
<http://hclhic.org/about/hchas>

**HCHAS Data Presentation:**  
 Full LHIC Meeting – October 21, 2021 8:30 – 10:30am (Virtual)  
 Registration link: <https://bit.ly/3sfvHHa>

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## STRATEGIC PLANNING PROCESS

The Association for Community Health Improvement's [Community Health Assessment Toolkit](https://www.hclhic.org).

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## PHASES

PHASE I - July

- Member Survey

Link: [https://www.surveymonkey.com/r/HCLHIC\\_MemberSurvey\\_2021](https://www.surveymonkey.com/r/HCLHIC_MemberSurvey_2021)

PHASE II – August/September

- \* Community forum
- \* Partner roundtables

PHASE III - October

- Draft priorities
- Present at October's Full LHIC Meeting

\* Tentative

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## MEMBER ANNOUNCEMENTS, RESOURCE SHARING AND NETWORKING

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### HOCO WALKTOBER 2021

1. Calendar of events:  
<https://www.howardcountymd.gov/health/walktober-2021>
2. Community-focused Walkinars
  - a) Kids and families
  - b) General public
  - c) Older individuals
  - d) Individuals with disabilities
3. Toolkit – to promote walking/moving year-round

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### MINI GRANT STIPENDS

- Partners will be offered \$2,500. each to gather community members impacted by known health disparities for focus group discussions
- Discussion will be around healthy eating and physical activity to assist us with creating culturally appropriate materials and messages
- Facilitated by the Health Department staff in collaboration with the University of Maryland Center for Health Literacy
- Instructions and application: <http://hclhic.org/membership/member-action-alerts>

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### MEMBER ANNOUNCEMENTS, RESOURCE SHARING AND NETWORKING



<https://changemakerchallengehc.org/>


HOWARD COUNTY OFFICE ON AGING AND INDEPENDENCE




**VIRTUAL PROGRAMS  
JULY 2021**


<https://www.howardcountymd.gov/sites/default/files/2021-06/JULY2021VIRTUALFINAL.pdf>

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CAREAPP: A Howard County Health Department sponsored website that connects people to community programs and services.

410.313.6300 | [hchealth.org](http://hchealth.org) 





**CAREAPP**

**Have you heard about CAREAPP?**

Collaborate with other organizations to help connect your clients to vital community-based resources.


Visit [www.hccareapp.org](http://www.hccareapp.org)

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### ALL ORGANIZATIONS ARE WELCOME TO...

- Promote the public site: FindHCResources.org
  - Add a Search box on website or hyperlink to the public site
    - <http://hclhic.org/>
    - <https://www.howardcountymd.gov/Departments/Health>
  - Distribute CAREAPP postcards
- Claim or create a resource page on the CAREAPP site: [hccareapp.org](http://hccareapp.org)
- Register for the Info Session on Tuesday, July 27<sup>th</sup> at 9:00am-10:00am  
<https://bit.ly/3r2FH7k>
- Complete our survey to indicate how your organization will promote CAREAPP to your stakeholders.  
Survey: <https://forms.gle/aeZFAPFcUbGbizde6>



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### MEMBER ANNOUNCEMENTS, RESOURCE SHARING AND NETWORKING

**Please share any updates by typing them into the Chat Box. The host may also unmute your microphone to speak.**

**Thank you!**

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### NEXT STEPS & WRAP UP

Next Meeting: October 21, 2021 8:30 – 10:30am (Virtual)  
Registration link: <https://bit.ly/3sfvHHa>

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