

WELCOME! WE WILL BEGIN SHORTLY!!

Participants will be muted upon entry.

When the line is opened, please mute yourself during discussion/questions if not speaking

Please use the Chat Box to submit questions and share announcements!



This meeting will be recorded...Presentation and recording will be posted at www.hclhic.org

For additional information or questions contact
lhic@howardcountymd.gov

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Howard County Local Health Improvement Coalition

Full Coalition Meeting

July 21, 2022

Howard County LHIC

Local Health Improvement Coalition



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GOAL & AGENDA

GOAL: Present updates on the HCLHIC Healthy Beginnings, Healthy Living and Healthy Minds priorities, outreach and education related to the new adult dental benefit and gather insights from the tobacco engagement grantees on their experiences.

AGENDA:

- A. Welcome & Introductions
- B. HCLHIC Updates
- C. New Adult Dental Benefit
- D. Tobacco Engagement Grantee Panel Discussion
- E. Member Announcements
- F. Next Steps and Wrap-up

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WELCOME & OPENING REMARKS

Welcome

New Members and Guests

Opening Remarks:

Howard County Health Department

Howard County LHIC
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HCLHIC UPDATES

- Final Strategic Plan
- Workgroups
- Current Projects

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COALITION PRIORITIES

- 1. Healthy Beginnings:** Healthy lifestyle activities related to prevention and care for gestational diabetes, maternal and infant health and prevention of pediatric obesity.
- 2. Healthy Living:** Health promotion related to chronic disease prevention and care, increased movement and healthier food and beverage choices.
- 3. Healthy Minds:** Health promotion for social engagement and support mental health.

Final Strategic Plan: <https://www.hclhic.org/community/action-plans>

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NEW GROUPS	DESCRIPTION
Health Literacy Advisory Committee	New group to incorporate the Materials Review Committee
Food Security Committee	Formerly Healthy Weight Workgroup (nutrition part)
Movement Group	Formerly Healthy Weight Workgroup (physical activity part)
Chronic Disease Prevention & Management Group	Formerly CDSME Action Group; include Cancer and Tobacco Coalition efforts
Healthy Minds & Suicide Prevention Coalition	Formerly Behavioral Health Workgroup

** Access to Care and Healthy Aging efforts will be incorporated in all the workgroups*

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CURRENT PROJECTS

- Healthy Lifestyle in Residential Communities Project
- Food Security Committee

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MEDIA RELEASE – CareFirst Grant



Media Release

FOR IMMEDIATE RELEASE
February 22, 2022

Media Contact:
Lisa M. de Hernández
Director of Communications & Public
Information
W: 410.313.6353 M: 410.428.7294
ldehernandez@howardcountymd.gov

Howard County Local Health Improvement Coalition Awarded CareFirst Grant for National Health Equity to Address Diabetes

Columbia, MD - The Howard County Local Health Improvement Coalition (HCLHIC) was awarded \$50,000 Howard County by CareFirst BlueCross/BlueShield through their National Health Equity Strategy to address the Diabetes epidemic. This award supports the Strengthening Community Partnerships to Improve Health Equity in Howard County. Using a place-based approach by targeting outreach and education of residents in specifically identified housing and residential complexes in Howard County, the HCLIC will work to improve knowledge and increase access to resources for those at higher risk for diabetes.

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BACKGROUND

The Howard County Health Department and the Howard County Local Health Improvement Coalition (HCLHIC), are working to promote primary and secondary prevention strategies to address diabetes and other chronic diseases in Howard County.

PILOT INITIATIVE

Engage residential communities in strategies to:

- Promote physical activity
- Promote healthy eating
- Connect community members to resources that support these preventive health measures.

MENU OF SERVICES

This pilot project will offer residential communities the following services:

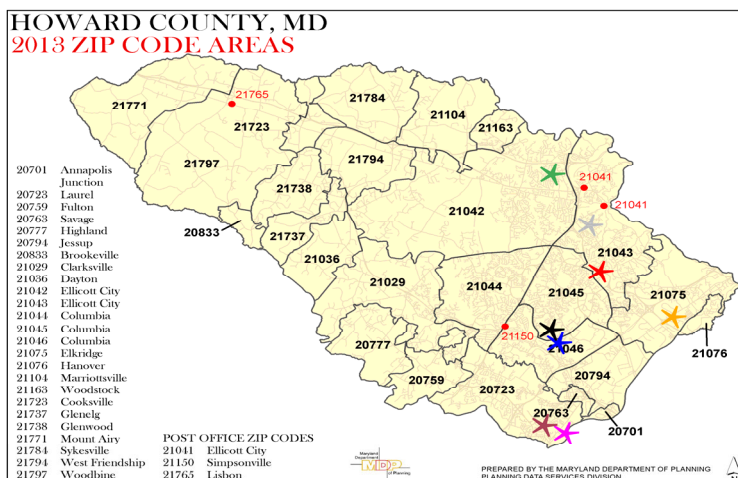
- Free on-site health education and screenings for diabetes and hypertension
- Free on-site fitness sessions and/or class passes to fitness sessions/facility
- Free on-site nutrition/healthy eating sessions and/or certificates for food/meal kits including mini Farmers Market at each site
- Health Fair at each site to connect residents to resources

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RESIDENTIAL COMMUNITIES MAP



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PARTNER COLLABORATION

- HC Office on Aging and Independence
- Howard County General Hospital – Journey to Better Health
- Giant Food
- University of Maryland Extension
- Roving Radish
- Howard County Recreation and Parks
- Columbia Association
- Dancel Y

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**FREE Community Events at
Elkridge Mobile Home Park!**

**Thursday, July 21, 2022
5:30PM - 7:30PM**

Tips for Achieving Personal Wellness Goals
Wellness Screenings
Free Giveaways and More!

Fun in the Sun Activities for Youth
Wednesdays, July 27—August 17, 2022
5:30PM - 6:30PM

For more information and to sign up, contact:
Sonya Lloyd at 410-313-6204 or
slloyd@howardcountymd.gov



SAMPLE FLYERS



**FREE Community Events at
Monarch Mills!**

Sign-Up for these events outside of the managers office.

Strength and Stretching for All
Thursday, June 23 and July 7, 2022
2:00PM - 3:00PM
Accommodations Available

Food for Thought
Thursday, July 28, 2022
2:00PM - 2:45PM
Free Giveaway

Farmer's Market
Thursday, July 28, 2022
2:00PM - 4:00PM
Free Food Giveaway

For more information, contact **Ursula Smith** at 410-381-0769 or
monarchmillsRSC@hclhic.com



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CPSTF FINDINGS ON DIABETES

INTERVENTION	CPSTF FINDING
Combined diet and physical activity promotion programs to prevent type 2 diabetes among people at increased risk	●
Intensive lifestyle interventions for patients with type 2 diabetes	●
Interventions engaging community health workers for diabetes management	●
Interventions engaging community health workers for diabetes prevention	●
Lifestyle interventions to reduce the risk of gestational diabetes	●
Mobile phone applications used within healthcare systems for type 1 diabetes self-management	◆
Mobile phone applications used within healthcare systems for type 2 diabetes self-management	●
Team-based care for patients with type 2 diabetes	●

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MEDIA RELEASE – Food Security Grant



Media Release

FOR IMMEDIATE RELEASE
June 8, 2022

Media Contact:
Lisa M. de Hernández
Director of Communications & Public
Information
W: 410.313.6353 M: 410.428.7294
ldehernandez@howardcountymd.gov

Howard County Local Health Improvement Coalition Receives State Award to Address Food Insecurity

Columbia, MD – The Howard County Local Health Improvement Coalition (HCLHIC) has received a \$20,000 award from the Maryland Department of Health's (MDH) Center for Chronic Disease Prevention & Control (CCDPC) to establish a committee to address food insecurity in Howard County. This newly-formed HCLHIC committee will work to implement food security initiatives among priority populations.

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PROJECT ACTIVITIES

The project provides funds to support LHICs in completing the following core project activities:

1. Establish a food security subcommittee in the LHIC
2. Integrate at least one food security goal into the LHIC community action plan
3. Launch at least one action step towards at least one food security goal

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WORKPLAN COMPONENTS

- Initiate and maintain Food Security Committee in collaboration with partner agencies
- Gather insights from residents about Food Insecurity through survey and data analysis
 - Stipend opportunity: <https://www.hclhic.org/membership/action-alert>
 - Report of findings to be shared with partners
- Host Food Security Panel discussion with partners and residents to review data and establish measurable goals, objectives and activities of the Food Security Committee (on-going effort)

Please use the Chat Box or Raise your Hand to ask questions

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For additional information or questions contact
lhic@howardcountymd.gov

Maryland Medical Assistance Program - Dental Coverage for Adults

July 21, 2022

Mary Backley, CEO

mbackley@mdac.us

Charlotte Hager, Dental Collaborative Director

chagerconsulting@gmail.com



AGENDA



- **Adult Dental Pilot (ADP) Program Updates**
 - Howard County ADP Data
- **Legislation updates:**
 - Medical Dental Coverage for Adults
 - Postpartum Coverage Extended
- **MDAC ADP Program Social Media Campaign**
- **Medicaid Adult Dental Initiatives**
- **Questions & Discussion**

Adult Dental Pilot (ADP) Program Updates



Adult Dental Pilot Program Updates



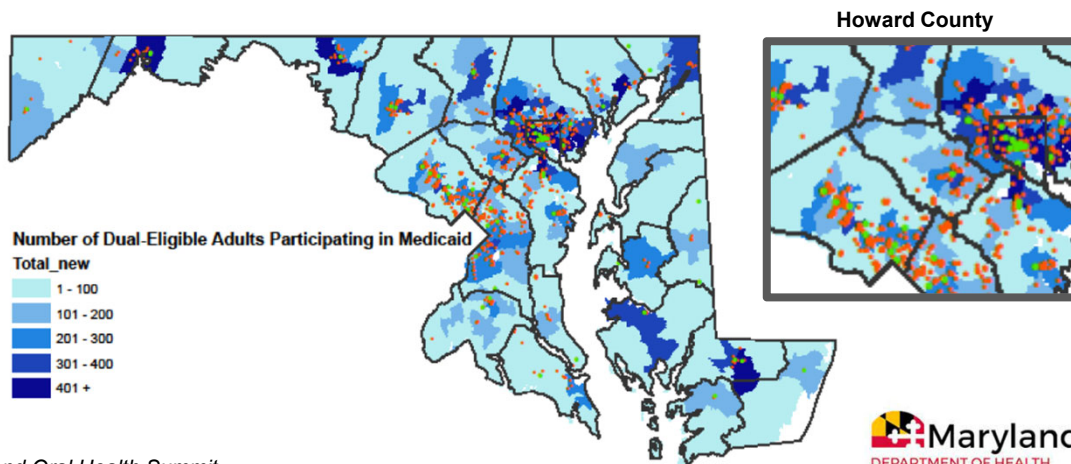
ADP through 07/05/2022

Year	Claims	Unique Members	Unique Providers	Paid YTD	Members at Cap
2019	8,017	4,268	563	\$1,360,399	296
2020	7,942	4,151	576	\$1,286,280.60	313
2021	9,086	4,496	594	\$1,409,342.23	371
2022	4,321	2,933	472	\$678,941.04	111

Since the launch of the Medicaid Adult Dental Waiver Program, Medicaid has paid **\$4,734,962.87** in dental services for thousands of Maryland adults.

Medicaid Participants and Medicaid-Accepting Dentists

(dual-eligible)



2021 Maryland Oral Health Summit
November 2021

2022 Maryland Legislation Updates



Maryland Medical Assistance Program - Dental Coverage for Adults

On May 12, 2022, Governor Hogan signs legislation establishing medicaid adult dental coverage.

Services will be available to all adults over the age of 21 effective **January 1, 2023**.

Members who were part of the adult pilot will be eligible in the expanded adult program.



Maryland Medicaid Adult Dental



Reimbursement rates increase of 9.5% effective July 1, 2022. (32 CDT codes)

An additional \$20M in supplemental funds included in the state budget to support an increase in Medicaid dental reimbursement rates.

MDAC spearheading diverse stakeholder group of providers to determine \$20M funding allocation for reimbursement (what codes to include in package).

Stakeholder group is focused on dental services that include: (no cap of costs)

- Preventative
- Diagnostic
- Restorative
- Periodontal

Expanded Postpartum Dental Health Care



Effective April 1, 2022, Medicaid-eligible pregnant individuals are able to access full Medicaid benefits for the duration of their pregnancy and the **12-month postpartum period**.

Medicaid covers almost **40 percent of births in Maryland** (25,000 new mothers per year)

MDAC + Office of Oral Health presented at Maryland WIC Statewide Meeting (May 2022)

- Nearly half of infants born in Maryland are linked to the WIC Program
- MDAC delivered dental health care information for WIC to distribute statewide

MDAC ADP Program Social Media Campaign



OVERVIEW OF CAMPAIGN

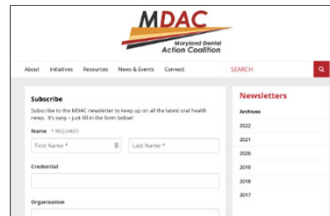
Community-focused campaign to continue efforts to **engage, educate, and encourage** ADP-eligible (dual-eligible) adults to connect with dental care in their area.

These health education campaigns will serve as a pilot test of best strategies for oral health care promotion in preparation for the larger Maryland Medical Adult Dental roll out next year.

Phase 1-2:
Social media campaign
July-August 2022



Phase 3:
Digital flyer distribution
September 2022



Ads Testing - Round 1



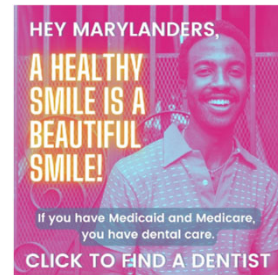
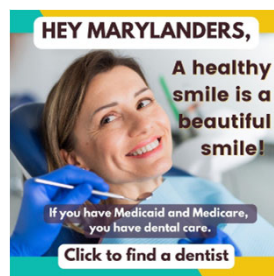
Group 1: “rural” counties
Maryland adults ages 21-64



Group 2: “city” counties
Maryland adults ages 21-64

Timeline: 2 weeks (July 2022)

Testing 1 message in 3 ad collections across 2 groups



SAMPLE: Facebook post



Sample content:

"A healthy smile is a beautiful smile! In Maryland, if you have Medicaid and Medicare health insurance, you are eligible to get dental care. Click here to find a dentist in your area."



Ads Testing - Round 2



Group 3: ALL zip codes*
Maryland adults ages 21-64

Timeline: 4 weeks
(August 2022)

Medicaid Adult Dental Initiatives



Medicaid Adult Dental Initiatives

- **(Summer 2022)** MDAC has been appointed by the Maryland General Assembly/ Maryland Department of Health to serve on the Oral Health Task Force (OHTF)
- **(summer 2022)** Develop a document that assists care coordinators through the steps of verifying their client's eligibility for dental services and how to link them to care
- **(fall 2022)** MSDA proposed hosting in-person or virtual education and lecture sessions for providers to learn about being a Medicaid provider
- **(fall 2022)** MSDA Chesapeake Conference to promote and recruit private providers to expand Medicaid provider network (working with MDH OOH)



Questions and Discussion

BREAK – 5 MINUTES



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TOBACCO ENGAGEMENT GRANTEE PANEL

Moderator: Connie Ford, BSN, RN
Cancer Prevention and Control Program Supervisor
Access to Healthcare Bureau, Howard County Health Department

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PANEL OUTLINE

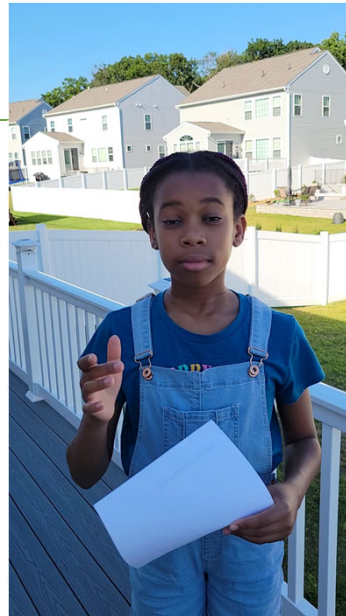
- Grant Background
- Overview of Organizations
- Panel Questions:
 - Success stories from grant and advice to other organizations
 - Challenges and gaps to address in next phase of work
- Question & Answer

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STUDENT ESSAY



YouTube link: <https://youtu.be/NbfMvAYpzjw>

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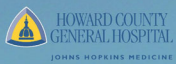
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Member Announcements, Resource Sharing and Networking

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 **HOWARD COUNTY GENERAL HOSPITAL**
JOHNS HOPKINS MEDICINE

Congregational Depression Awareness Program

September 20 - October 18, 2022
Classes will be held virtually on Tuesdays from 5:30 to 7:30 p.m.

The Congregational Depression Awareness Program (CDAP) is a 5-week, 10-hour course for volunteers from local religious communities who are interested in coordinating depression awareness and support programs in their congregations. Participants receive instruction, resources and ongoing support to assist individuals directly and indirectly impacted by depression.


Some of the topics discussed include:


- Recognizing the signs and symptoms of depression
- Developing strategies to overcome the stigma associated with depression
- Identifying medical and psychological treatments for depression
- Recognizing and responding to warning signs of suicide

To apply for CDAP, visit <https://forms.office.com/r/6b9fgL9cDm> or scan the QR Code below.

Applications are due by August 5, 2022

*CDAP Cohorts are limited to 10 participants.

 For questions or more information, email Emily Kohlhaus at efarrowl@jh.edu



HOWARD COUNTY OFFICE ON AGING AND INDEPENDENCE



www.howardcountymd.gov/OAIdigitalnews

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The Older Adult Mental Health Forum Tuesday, July 26, 2022 11:00am - 12:30pm July Presentation: Public Guardianship

Join us for the July meeting! Please use the link below to register and receive the Webex link.

Our next guest speaker is Debby Magin, Public Guardianship Program Manager, Howard County Office on Aging and Independence. Ms. Magin will give an overview of public guardianship, the role of a public guardian, and alternatives to guardianship.

The meeting will also include an anonymous case review. Case review is a unique way to problem-solve, find resources, or make new connections! It will be a facilitated discussion. If you would like to submit a case for the July meeting, it should be for an older adult with mental health concerns in need of services, resources, or advocacy (past or present). To submit a case please complete the attached form and scan/email to Karen Hull, khull@howardcountymd.gov.

Register here:

Older Adult Mental Health Forum
WebEx Meeting: Tuesday, July 26, 2022 11:00 am EST
<https://howardcountymd.webex.com/howardcountymd/j.php?RGID=ra71eab978095a8aba573aa67c4fb72ba>

Please feel free to share this announcement with your network. We look forward to seeing you on July 26!

For additional information please contact:

Karen Hull
Howard County Office on Aging & Independence
410-313-7466 (voice/relay)
khull@howardcountymd.gov

[Register](#)

Community Care Roadmap: Navigating the landscape of mental health resources in Howard County



WHO: Adults

WHAT: Follow the roadmap to care with instructional stops along the way at brain health education, early intervention, and intensive intervention.

WHEN: Tuesday, July 26 at 7 pm

WHERE: HCLS Savage Branch

Register at hclibrary.org
Or use QR code.



 HOWARD COUNTY LIBRARY SYSTEM
Public Education for All

Building Your Toolbox: Nutrition, exercise, and self-care for better brain health



WHO: Adults

WHAT: Explore the science behind nutrition and mental health to understand the link between your mood and what you eat. Exercise and self-care activities for improved brain health will also be covered.

WHEN: Tuesday, August 2 at 7 pm

WHERE: HCLS Glenwood Branch

Register at hclibrary.org
Or use QR code.



 HOWARD COUNTY LIBRARY SYSTEM
Public Education for All

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ANNOUNCEMENTS

- Health Disparities & Prenatal Programs Overview
- Howard County Office of the Local Children's Board Request for Proposals
- Healthier Choices Coalition

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MEMBER ANNOUNCEMENTS

**Please share any updates by typing them into the Chat Box.
You may also unmute your microphone to speak.**

Thank you!

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NEXT STEPS & WRAP UP

2022 Quarterly Full Coalition Meetings:

[Register](#) (format to be determined)

- October 20, 2022 8:30-10:30am

Presentations and recording will be posted at www.hclhic.org

For additional information or questions contact lhic@howardcountymd.gov

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Thank you

Community Engagement Team

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