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Howard County Local Health Improvement Coalition

Movement Virtual Meeting September 21, 2022 12:00 pm – 1:00pm Virtual via Zoom

Minutes

Members Present:

Linda Ashburn, HC Health Department
Marc Burkom, HC Dept of Recreation and Parks
Lisa DeHernandez, HC Health Department
Laura Henderson, HC Health Department
Julie Kwedar, MDOT, Maryland Highway Safety Office
Jennifer Lee, HC Dept of Community Resources & Services; Office on Aging and Independence
Daneisha Nicholas, HC Dept of Recreation and Parks
Michelle Rosenfeld, HC Dept of Community Resources & Services; Office on Aging and Independence
Nikki Savoy, Accessible Resources for Independence, Center for Independent Living
Matt Wilson, HC Health Department

Staff Present:

Natalie Hall, HC Health Department Sonya Lloyd, HC Local Health Improvement Coalition

Topic/Agenda	Discussion	Action/Follow-up
Welcome and	Natalie Hall, Howard County Health Department (HCHD),	
Introductions	called the meeting to order at 12:00 p.m.	
	Natalie provided a welcome to members in attendance.	
Walktober	Mrs. Hall	Email Sonya Lloyd at
Highlights and	- Reviewed the Walktober 2022 events on the webpage:	slloyd@howardcountymd.gov for
Open Discussion	https://www.howardcountymd.gov/walktober22	donation of giveaways. She will
	Ms. Lloyd	coordinate pickup/drop off. Ms. Lloyd will email the translated Walktober flyers to workgroup members plus the minutes later this week.
	- Two additional events were added to the Walktober	
	page totaling 15 events. Last year, 27 events were	
	listed.	
	Mrs. Hall	
	- Walktober flyers are now translated into Korean,	tills week.
	Chinese and Spanish.	Movement Workgroup is in need of
	- Any giveaways of promotional materials you'd like to	a Second Co-Chair. Email Natalie
	donate i.e. keychains, lip gloss, hand sanitizers, water	Hall nhall@howardcountymd.gov if
	bottles, pens, t-shirts, lanyards.	you would like to be a Co-Chair.
	Ms. Savoy	

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- Said that ARI can donate nice pens with stylus for the giveaways.

Mr. Burkom

Said that Recs and Park can donate drawstring bags.
 He will drop off bags at Ascend One HCHD on Friday
 9/23.

Ms. Henderson

 Said she will check to see if she can donate WIC promotional items. Limited due to being federally funded grant with very specific restrictions.

Mr. Wilson

 Gave an update on HCPSS website. He could not add the events to HCPSS because need HCPSS approval first to post.

Ms. Rosenfeld

 Emailed Eric Bishop at HCPSS for approval to post events on their website. She is meeting on Wednesday, September 28th to discuss further. Mrs. Hall will try to attend as well.

Mrs. Hall

- Announced Michelle Rosenfeld as the Co-Chair for the Movement Workgroup.

Brainstorm Future Events

Mrs. Hall

- Opened the floor to brainstorm about future events planning for November, December, and January.

Ms. Savoy

- Shared an idea for future winter events. To partner with Maryland Technology Accessibility Program (MDTAP).
- MDTAP offers accessible gaming days which includes movement such as WII, laser tag, Meta, and Virtual Reality. MDTAP has technology that can assist with people with limited range of motion and other accessibility needs and is inclusive of everybody.
- ARI is partnering with MDTAP for future game nights and can borrow technology such as gaming kits at their library.

Ms. Henderson

 Mentioned an inexpensive option for advertising our events. Mary Lou, the contact from JM Gask, can create advertisements on folders that go home with HCPSS students. The cost is \$200 to add on front of

MDTAP website:

https://mdod.maryland.gov/mdtap/Pages/MDTAP-Home.aspx.

www.jmgaske.com Mary Lou 443-286-7747, Marylou@jmgaske.com



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student folders. Potential option to advertise with all HCPSS and can target different groups of schools.

Ms. Nicholas

- Possible involvement of incorporating reindeer games in movement events/physical activity.

Mrs. Hall

- Shared the possibility of keeping the Walktober website up and converting it to an all year movement events page/group. An avenue to promote events.

Ms. Savoy

Said events are already listed on the LHIC Events
 Calendar. We should try to minimize duplication of work. Possible idea is to link from the Walktober page and transfer to the LHIC calendar so they can see what else is there during the rest of the year.

Ms. Rosenfeld

Mentioned doing a Fitness Passport. Visiting
participating partners and doing a movement activity.
Can look at things seasonally, i.e a Winter Passport,
keeping older adults during the colder months. Said
exercise falls off, keep them motivated during the
Winter. 12 Days of Fitness.

Ms. Hall

- Said we could include the Fitness Passport at Walktober events next month.
- Would any organizations be able to offer a free class or a free membership for a month if they complete the Passport?

Ms. Rosenfeld

- Said can do a credit or a raffle with completion of passport (need approval). Can use within the county.
- Still offering virtual fitness classes with a pass for \$38 a month.
- Can offer a pop-up class (option to offer virtually).

Ms. Savoy

- Liked the Passport idea. Ms. Savoy was wondering if we can offer the service via Zoom for people who have barriers that cannot attend in person?

Ms. Nicholas

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	Cold that Donand Doube and month the manage of the con-	
	 Said that Rec and Parks are mostly in-person classes, but a few are virtual. Therapeutic Rec is doing a few 	
	virtual classes.	
	Ms. Henderson	
	- WIC hosted 2 events for participants last month, 1 at	
	North Laurel Community Center. Currently	
	brainstorming for events outdoors in Spring 2023.	
	- Potential Ideas: Mommy and Me, Daddy and Me or	
	Family and Me. Possible 5-minute walk, stretch etc.	
	 Engage and invite other groups for a Community 	
	Event.	
	Mrs. Hall	
	- Please share any spaces that are available for use by	
	the Movement Group for future events.	
Member	Ms. Lloyd	Register for the Full LHIC Meeting
Announcements	- The next LHIC Full Coalition hybrid meeting is October	on October 20, 2022 at 8:30am
	20 th in the Heroes Room at HCHD and online.	(hybrid).
	Ms. Nicholas - Mentioned the Fall Festival being held at the North	Join HCHD Team Walk for the HC
	Laurel Community Center with Rec and Parks on	Autism Society Every Step Counts
	October 15 th . Resource tables, demos and exercises of	Event on Oct 1 st : <u>Team Fundraiser</u>
	pickleball, play area, yoga demonstration.	Howard County.
	Ms. Lloyd	All the Walktober events can be
	- HC Autism Walk Every Step Counts at Centennial Park	found here:
	is on October 1 st . Howard County Health Department	https://www.howardcountymd.gov
	is participating in the walk as a team. LHIC Coalition	/walktober22.
	members are invited to join the HCHD Team.	
	Mrs. Hall	
	- Encouraged Movement Workgroup members to join	
	one of the Walktober walks.	
	- 50+ East Columbia Center Walk on October 3 rd	
	- 50+ Ellicott City Center Walk on October 4 th	
	- 50+ North Laurel Center Walk on October 5 th	
	- Monarch Mills Community Walk on October 6 th	
	- 50+ Glenwood Center Walk on October 6 th	
	- 50+ Bain Center Walk on October 7 th	
Next Steps &	Meeting ended at 12:40pm.	Ms. Lloyd will send out a Zoom
Wrap-up	The next meeting: Monday, October 3, 2022 at 10am to 11am.	meeting invite.
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Respectfully submitted by
Sonya Lloyd
Community Engagement Coordinator
Howard County Local Health Improvement Coalition