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### **Howard County Local Health Improvement Coalition**

Health Literacy Advisory Committee
March 10, 2023
10:00am - 11:00am
Virtual via Zoom

#### Minutes

#### **Members Present:**

Lauren Blackwell, Leaders of Tomorrow Youth Center
Mark Davis, Community Member
Lisa DeHernandez, Howard County Health Department
Aleisa Fries, Leaders of Tomorrow Youth Center
Gastón Gámez, Howard County Public School System
Cristina Oviedo, Howard County Latino Commission / Howard County Community College
Matt Wilson, Howard County Health Department

#### **Staff Present:**

Ashton Jordan, HC Local Health Improvement Coalition Reena Rambharat, HC Local Health Improvement Coalition Sonya Lloyd, HC Local Health Improvement Coalition Chynáe Vicks, Howard County Health Department

Topic/Agenda	Discussion	Action/Follow-up
Welcome and	Ashton Jordan, Community Engagement Coordinator,	
Introductions	for the Howard County Local Health Improvement	
	Coalition (HCLHIC), called the meeting to order at 10:05	
	am.	
	Mr. Jordan provided a welcome to members in	
	attendance and had members introduce themselves.	
Announcements	Mr. Jordan gave an overview of the 1/26 meeting	
& Review of	minutes. He shared the following announcements with	
Previous	the workgroup members:	

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## Meeting's Minutes

- The Movement workgroup will be meeting March 28<sup>th</sup> from 12pm – 1:00pm.
- The Food Security Committee will be meeting April 6<sup>th</sup> from 11:00am – 12:00pm.
- The Chronic Disease Prevention & Management Workgroup (CDPMG) will be meeting April 12<sup>th</sup> from 10:00am – 11:00am.
- The Healthy Minds & Suicide Prevention
   Coalition will be meeting May 5<sup>th</sup> from 2:00pm –
   3:00pm.
- The Next quarterly LHIC Meeting will be April 20,
   2023 from 8:30am 10:30am.
- The HCLHIC Food Security Committee began a new initiative that features one food pantry every month on LHIC's <u>Healthy Eating webpage</u> and social media sites @hclhic

Members interested in joining or getting more information about the other LHIC workgroups please contact HCLHIC: <a href="mailto:lhic@howardcountymd.gov">lhic@howardcountymd.gov</a>

Members were directed to register for the Full LHIC meeting here:

https://www.eventbrite.com/e/2 023-hclhic-full-coalitionmeetings-tickets-433126562207

Members were directed to view future food pantry spotlights here:

https://www.hclhic.org/healthy/eating

Review New
Food
Brochure/Overv
iew Howard
County Food
Connection Map
& Leaders of
Tomorrow
Youth Center
Presentation

Ms. Sonya Lloyd, HCLHIC, gave an overview of the Food Security Committee's new Food Brochure. The brochure is an updated version of the past Food Security Committee nutrition resource guide. Ms. Lloyd mentioned that the food brochure consists of 37 food pantries & Hot Meals in Howard County. She also shared that the brochure would include a qr code that when scanned will take you to HCLHIC's healthy eating webpage where the new food map tool is located. Further Sonya shared that when viewing the brochure digitally each pantry description will be a hyperlink to that food pantry's website. The brochure will be translated into 5 different languages:

- English
- Spanish
- French
- Chinese
- Korean

Ms. Cristina Oviedo, Howard County Latino Commission / Howard County Community College, expressed that the brochure at first glance is a bit overwhelming. She mentioned possibly creating separate brochures for a given area in Howard County instead of putting them all into one brochure. Ms. Oviedo mentioned that

Members were directed to this link to review the Food Connection Map:

https://www.hclhic.org/healthy/eating



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sometimes it's difficult sharing pdfs through social media and using captions for links may be a better decision.

Ms. Chynae Vicks, Howard County Health Department, mentioned that the front of the brochure is busy and decreasing the amount of information present should fix this.

Ms. Lisa DeHernandez, Howard County Health Department, mentioned moving the Health Department address should go on the back page of the brochure near the bottom. Ms. DeHernandez also suggested using a "heftier" font throughout the brochure.

Ms. Reena Rambharat, HCLHIC Director, gave an overview and led navigation of the new Howard County Food Connection Map on the LHIC healthy eating webpage. Ms. Rambharat mentioned that the following information can be found on the Food Connection Map:

- Transit: Routes (blue line)
- Transit: Bus Stops (blue bus)
- Maryland Restaurants (Howard County Only): Yellow
   Pin
- Summer Food Service Program Sites: Blue Pin
- All Food Retailers (inlcuding non-SNAP): Red Pin
- SNAP Food Retailers: Yellow Highlight
- Food Assistance Programs: Green Marker
- Nutrition Education Programs: Black Marker
- WIC Vendors 2022: Blue Highlight

Ms. Rambharat shared that the map itself is not translatable at the moment but the information detailing how to use and navigate the map is translatable.

Ms. Cristina Oviedo and Mr. Gaston Gomez, Howard County Public School System, both expressed concerns with Google translations and suggested having some one review the translated versions of the Food Connection Map to ensure levels of navigation and information shared are the same and equitable to the

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English version. Ms. Oviedo suggested changing the wording in English before translating to another language so the information transfers more seamlessly.

Group had a brief discussion on what information we wanted collected on callers from 988 calls in Howard County. Suggestions included Volume of calls, method of 988 contact (call or text/chat), and age information.

Ms. Lauren Blackwell, Leaders of Tomorrow Youth Center(LTYC), gave a presentation on LTYC. Ms. Blackwell LTYC is a creative and performing arts education non-profit based n Maryland, DC, and Virginia. She credited part of the success they have with youth to their commitment to parent engagement & empowerment. She mentioned most of their programing in HC has been through the partnership with the Local Children's Board.

Mr. Gaston Gomez inquired about how LTYC interacts with Spanish or non-English speaking populations. Ms. Blackwell mentioned that over the years they were able to obtain information about the demographic breakdown of the schools they were hosting events at which lead to them seeking and hiring individual interpreters and bilingual instructors.

# Next Steps & Wrap-up

Mr. Ashton Jordan shared the updated Healthy Lifestyle messaging. Ms. Cristina Oviedo suggested showing women cleaning for one of the Hispanic community messages on movement and exercise. Mr. Jordan iterated to the group to start thinking of promotion points of where we can make these flyers available. Start reaching out to the contacts we have at these promotion points so that they on notice that we'd like to make our materials at their locations. He also shared that meeting minutes will be available on the LHIC website after the meeting.

Mr. Jordan adjourned the meeting at 11:05 am.





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Respectfully submitted by
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Howard County Local Health Improvement Coalition

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