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## **Howard County Local Health Improvement Coalition**

Behavioral Health Work Group Delegate Report

January 25, 2018

**FY 18-20 Behavioral Health Priority 1:** Reduce Emergency Department visits related to mental health conditions in Howard County.

**FY 18-20 Behavioral Health Priority 2:** Reduce Emergency Department visits for addiction-related conditions in Howard County.

**FY 18-20 Behavioral Health Priority 3:** Reduce suicide rates in Howard County.

### **FY 18-20 Behavioral Health Goals:**

**Goal 1.1a:** Provide referral/linkage for *mental health conditions-related* education and services through community partnerships and evidenced-based programs for priority populations.

**Goal 1.1b:** Engage HCLHIC member organizations in coordinated communication through social, print and other media on prevention and treatment of *mental health-related* conditions among priority populations.

**Goal 2.1a:** Provide referral/linkage for *addictions-related* education and services through community partnerships and evidenced-based programs for priority populations.

**Goal 2.1b:** Engage HCLHIC member organizations in coordinated communication through social, print and other media reduce stigma about prevention and treatment of *addictions-related* conditions among priority populations.

**Goal 3.1a:** Provide referral/linkage for suicide prevention education and services through community partnerships and evidenced-based programs for priority populations.

**Goal 3.1b:** Engage HCLHIC member organizations in coordinated communication through social, print and other media to reduce stigma about suicide among priority populations.

### **FY 18-20 Behavioral Health Process Objectives:**

- By June 30, 2020, participation in mental health education and stigma reduction programs; addiction awareness and stigma reduction programs; and, suicide prevention programs for priority populations will be increased by 20%.

- By June 30, 2020, 6 educational symposia/CE opportunities for providers, other care professionals and community members working with priority populations will be provided.
- By June 30, 2020, 20% of HCLHIC partner organizations will be engaged in mental health stigma reduction awareness; addiction awareness and stigma reduction; and, suicide prevention for priority populations by utilizing communication action alert tool.
- By June 30, 2020, 20% of HCLHIC partner organizations will be engaged in targeted education on appropriate uses of emergency department, and crisis intervention services for priority populations by utilizing communication action

**FY 18-20 Q1 & Q2 Progress Report**

	<b>Discussion</b>
<p>List the action item (s) that this work group will complete by June 2018.</p> <p style="text-align: center; color: red;"><b>IN- PROCESS</b></p>	<p><b>The action items this group will complete by June 2018 are as follows:</b></p> <ul style="list-style-type: none"> <li>A. Increase participation in mental health awareness/stigma reduction and suicide prevention/stigma reduction program participation for priority populations by 5%; and, establish a baseline for participation in addiction awareness/ stigma reduction programs program participation for priority populations.</li> <li>B. Behavioral Health specific presentation/training held during 1 full HCLHIC meeting /1 work group meeting annually</li> <li>C. Hold one provider-focused symposia/continuing education opportunity with mental health/stigma reduction; addiction/stigma reduction; and, suicide prevention/stigma reduction focus.</li> <li>D. Hold one community-based presentation/training opportunity with mental health/stigma reduction; addiction/stigma reduction; and, suicide prevention/stigma reduction focus.</li> <li>E. Include mental health/stigma reduction; addiction/stigma reduction; and, suicide prevention/stigma reduction awareness actions/messages in a minimum of 2 HCLHIC Action Alert Tools per topic.</li> <li>F. Engage a minimum of 5% of HCLHIC partner organizations in mental health/stigma reduction; addiction/stigma reduction; and, suicide prevention/stigma reduction actions/messages through the HCLHIC Action Alert Tool.</li> <li>G. Include appropriate uses of emergency department and crisis intervention services awareness-related actions/messages in a minimum of 2 HCLHIC Action Alert Tools per topic.</li> </ul>
<p>What is the current status of the action item (s) above during this fiscal quarter?</p>	<p><b>The current status of the action items are as follows:</b></p> <ul style="list-style-type: none"> <li>A. HCLHIC staff met with leadership from Mental Health Association of Maryland to discuss state and local initiatives and evidence-basis for programs. HCLHIC will host a meeting with MHFA Howard County instructors and stakeholder organizations during FY18Q3. This meeting will discuss current implementation, funding, capacity and goals for MHFA, Youth MHFA, QPR and other Suicide</li> </ul>

Awareness/Stigma Reduction programs in the county.

HCLHIC staff and Behavioral Health Delegates researched information on Addictions/Stigma Reduction programs. On Our Own Maryland's, "The Anti-Stigma Project," has been identified as a program intended to reduce stigma within the behavioral health with a specific focus on addictions. Additional information and data regarding this program has been requested.

- B. Alikah Adair, Family & Consumer Program Manager, for NAMI Howard County presented on the "Say it Out Loud Anti Sigma Campaign" during the FY 18 Q1 Full HCLHIC meeting.
- C. Provider-focused symposia/continuing education opportunities will be discussed in FY 18 Q3.
- D. Community-based presentation/training opportunities with mental health/stigma reduction; addiction/stigma reduction; and, suicide prevention/stigma reduction focus will be discussed in Q3.
- E. As of FY 18 Q2, two mental health/stigma reduction associated actions/messages were included in the HCLHIC Action Alert Tool.

As of FY 18 Q2, two addiction/stigma reduction associated actions/messages were included in the HCLHIC Action Alert Tool.

As of FY 18 Q2, one suicide prevention/stigma reduction associated actions/messages was included in the HCLHIC Action Alert Tool.

- F. As of FY 18 Q2, 12.5% of HCLHIC member organizations engaged in mental health/stigma reduction associated action/messaging through the HCLHIC Action Alert Tool (Mental Health and the Holidays).

As of FY 18 Q2, 1.2% of HCLHIC member organizations engaged in addiction/stigma reduction associated action/messaging through the HCLHIC Action Alert Tool (Drug Take Back Day).

As of FY 18 Q2, 2.3% of HCLHIC member organizations engaged in suicide prevention/stigma reduction associated action/messaging through the HCLHIC Action Alert Tool (There is Hope).

- G. Actions/messaging for HCLHIC Action Alert Tool on appropriate uses of emergency department and crisis intervention services awareness- to be developed in FY 18 Q3. HCLHIC staff has meeting with communication team for HCGH set to discuss the approach and legal advice provided by counsel regarding messaging that the hospital has been approved to use. HCLHIC specific messaging will incorporate this

as a consideration to maximize approval for usage by partner organizations.

**What are the next steps and projected timelines to accomplish the action item (s) above?**

**The next steps in order to accomplish the action items are as follows:**

- A. HCLHIC staff will facilitate meeting with leadership from Mental Health Association of Maryland, MHFA Howard County instructors and stakeholder organizations to review existing MHFA, Youth MHFA, QPR and other Suicide Awareness/Stigma Reduction programs for priority populations and develop geo-mapping of targeted areas currently being served, current participation/capacity and gaps in service/capacity of programs in the county.
- B. Suggested topics and presenters/presentations for FY 19 Q1 Full HCLHIC Behavioral Health specific presentation/training will be generated.
- C. Establish an action group comprised of strategic HCLHIC partners to guide the selection and facilitation of provider and community educational opportunities and identify educational topics for both audiences to be facilitated in FY 18 Q3 & Q4.
- D. See above.
- E. Establish an action group comprised of strategic HCLHIC partners to guide the selection and development of mental health/stigma reduction; addiction/stigma reduction; and, suicide prevention/stigma reduction awareness actions/messaging to be shared through the HCLHIC Action Alert Tool during FY 18 Q3.  
  
Utilize work group and action group to identify and implement methods to engage non-school-based clubs and organizations in mental health/stigma reduction; addiction/stigma reduction; and, suicide prevention/stigma reduction awareness actions/messaging.
- F. Collaborate with HCLHIC partner organizations to utilize existing mental health/stigma reduction; addiction/stigma reduction; and, suicide prevention/stigma reduction awareness campaigns and solicit engagement with Action Alert Tool action/messaging from those serving priority populations identified in the FY 18-20 HCLHIC strategic plan.
- G. Collaborate with HCLHIC partner organizations and the HCLHIC Access to Care work group (via relevant action group) to establish standards, guidance, etc. related to actions/messaging to be used in the HCLHIC Action Alert Tool regarding appropriate uses of emergency department and crisis intervention services awareness-to be developed in FY 18 Q3.

<p><b>List specific action(s) needed from HCLHIC members or specific work group(s) to successfully implement your action item(s) by June 2018.</b></p>	<p><b>The specific actions that are needed from HCLHIC members are as follows:</b></p> <ol style="list-style-type: none"> <li>1. HCLHIC members who are interested in being part of an overall HCLHIC Action group to refine the Action Alert Tool, messages crafted by work groups should contact <a href="mailto:mwahl@howardcountymd.gov">mwahl@howardcountymd.gov</a>; estimated time commitment would be 1-1.5 hours by phone/web 2-3 times a year.</li> <li>2. HCLHIC members are asked to add a link back to the HCLHIC website to their organizational websites. Information and image for logo can be found in the January 2018 Action Alert Tool under the Resources Tab/Member Action Alerts on the HCLHIC website at <a href="http://www.hclhic.org">www.hclhic.org</a>.</li> <li>3. HCLHIC members who are interested in being part of an action group to engage providers in provider-focused symposia/continuing education opportunities should contact <a href="mailto:mwahl@howardcountymd.gov">mwahl@howardcountymd.gov</a>; estimated time commitment would be 1-1.5 hours by phone/web 2-3 times a year.</li> <li>4. HCLHIC members who are interested in being part of an action group to engage Community-based presentation/training opportunities with mental health/stigma reduction; addiction/stigma reduction; and, suicide prevention/stigma reduction focus should contact <a href="mailto:mwahl@howardcountymd.gov">mwahl@howardcountymd.gov</a>; estimated time commitment would be 1-1.5 hours by phone/web 2-3 times a year.</li> </ol>
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Respectfully submitted by  
 Beverley Francis-Gibson (Delegate), Roe Rodgers-Bonaccorsy (Delegate), and  
 Lauren Williams (Coordinator)  
 Howard County Local Health Improvement Coalition