

HCLHIC Overview Video Transcript

Slide #1: Introduction

Welcome to the HCLHIC! Hello, my name is Sonya Lloyd and I'm the Community Engagement Coordinator for the Howard County Local Health Improvement Coalition, also known as the HCLHIC. I'm so happy you've joined the coalition and am excited to share with you what the HCLHIC is striving to accomplish within Howard County!

Slide #2: Mission and Vision

The Howard County Local Health Improvement Coalition was formed in 2011 as part of the Maryland Department of Health's State Health Improvement Process aka SHIP. The HCLHIC is comprised of a diverse group of people who live, work, and/or play in Howard County. The Coalition includes County agencies, health organizations, businesses, nonprofits, and individuals interested in achieving the mission and vision of the HCLHIC. The HCLHIC's mission is to identify and reduce health disparities and achieve health equity among Howard County residents. Our vision is for all residents to have access to health care and that health outcomes will be equitable for all.

Slide #3: Organizational Chart

The HCLHIC's success relies upon the efforts of its over 500 members and nearly 200 organizations that comprise the Coalition. The Coalition is Co-Chaired by Dr. Maura Rossman, the Health Officer for Howard County and Dr. Elizabeth Kromm, the Vice President of Population Health and Advancement for Howard County General Hospital, a member of Johns Hopkins Medicine. Funding and staffing for the Coalition is provided by the Howard County Health Department. Reena Rambharat is the Director of the HCLHIC, guiding the Coalition in achieving the HCLHIC's priorities and implementing its action plan with the assistance of staff.

Slide #4: Priorities

The HCLHIC developed a 2022-2025 [Strategic Plan](#) after reviewing local health data and receiving input from community members and partners throughout the County. The three main priorities within this Plan are Healthy Beginnings, Healthy Living and Healthy Minds. The HCLHIC hopes to achieve these priorities through strategic Community Engagement; prevention and support for management of chronic diseases; and to promote social engagement and mental health across the lifespan through culturally appropriate, accessible and inclusive healthy lifestyle activities.

Slide #5: Groups

The Healthy Beginnings, Health Living and Healthy Minds priorities are realized through five HCLHIC Workgroups comprised of Coalition members. If you are interested in being part the workgroup activities, please email us at lhic@howardcountymd.gov.

The Chronic Disease Prevention and Management Group focuses on the prevention and management of illnesses related to chronic diseases such as cancer, tobacco, and diabetes.

The Food Security Committee's goal is to reduce food insecurity and advance efforts towards nutrition security for Howard County residents.

The Movement Group focuses on exercise and movement throughout the year including the State of Maryland's Walktober initiatives in October.

The Healthy Minds and Suicide Prevention Coalition works to encourage residents to have conversations about mental health and to promote help-seeking behaviors.

The Health Literacy Advisory Committee works to ensure that the Health Department's health education materials and initiatives are culturally appropriate, accessible and inclusive.

Slide #6 Communications

The HCLHIC communicates with Howard County residents, coalition members and partners through outreach events and social media. The HCLHIC strives to keep in touch with Coalition members by emailing a monthly Digest and Member Action Alert Tool. With each of these newsletters, members have access to the Member Resources with more detailed classes, events and other activities pertaining to the priority areas. The HCLHIC has a newly redesigned website and we also engage with partners and residents through our Facebook, Twitter and Instagram pages. If you have a question, suggestion or an idea, email us because we'd love to hear from you!

Slide #7 CAREAPP

The HCLHIC endeavors to provide needed resources and information to the Howard County community. One way this is accomplished is by the promotion and utilization of CAREAPP, a FREE web-based tool located online at www.findhcrsources.org. CAREAPP helps connect people to community programs and services such as food, housing, transportation, health and more.

Slide #8 Thank You

Thank you again for joining the Howard County Local Health Improvement Coalition! We are so happy you are a member of the Coalition and for working to ensure all Howard County residents have access to health care and that health outcomes will be equitable for all.