“Breath of Fresh Care”
Howard County Health Care Forum
Carmela Coyle
October 27, 2016
Health is driven by multiple factors that are intricately linked – of which medical care is one component.

Health is About More Than Clinical Care

Personal Behaviors 40%
Family History and Genetics 30%
Environmental and Social Factors 20%
Medical Care 10%

Source: Determinants of Health and Their Contribution to Premature Death, JAMA
Triple Aim

- Improving the patient experience of care
- Improving the health of populations
- Reducing the per capita cost of healthcare
Thanks to a commitment by Maryland’s hospitals, in 2014 Maryland became one of the first states in the nation to implement a NEW proactive, community-based health care model. The vision: to help you get health and stay healthy for life.
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