


**HOWARD COUNTY
BEHAVIORAL HEALTH PROVIDER
COVID-19 RESOURCE &
RESPONSE CALL #2**

April 1, 2020



Howard County LHC
Local Health Improvement Coalition

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1

HOUSEKEEPING

Participants will be muted upon entry.
Using the icons on your screen, you can:

- Mute/Unmute your microphone; Mute/Unmute button on phone
 - Please mute yourself during discussion/questions if not speaking

Use the "chat" feature to ask questions during the presentation.

- View Participant list on computer— opens a pop-out screen that includes a "Chat" icon that you may use to submit questions
- Question/ comment can also be added to the chat box throughout the meeting

Not a Video Call...you cannot see us and we cannot see you...we can only hear you.

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2

WELCOME & OPENING REMARKS 11:30 – 11:35

Roe Rodgers-Bonaccorsy

Director, Bureau of Behavioral Health
Howard County Health Department

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3

PURPOSE

GOAL: Learn about the importance of mental health & practicing self-care strategies in the midst of attending to the needs of clients & other Howard County residents.

OBJECTIVES:

1. Welcome & opening remarks
2. Coping with Crisis
3. American Foundation for Suicide Prevention Updates
4. COVID-19 Messaging & Response from Priority Populations
5. Q&A & Closing Remarks

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4

COPING WITH CRISIS 11:35 – 12:00

Juli Murray
Inquiring Minds, LLC

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5

AFSP UPDATES 12:00 – 12:10

Kat Olbrich
Maryland & Delaware Area Director
American Foundation for Suicide Prevention

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6

AMERICAN FOUNDATION FOR SUICIDE PREVENTION

<https://afsp.org/covid-19/>

Supporting Your Mental Health While Navigating Change

COVID-19: We Must Care for Older Adults' Mental Health

Protecting Your Mental Health During the Coronavirus Outbreak



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7

AMERICAN FOUNDATION FOR SUICIDE PREVENTION

Resources After a Suicide:

1. **Website:** <https://afsp.org/find-support/ive-lost-someone/>
2. **Support Group** Listing by State
3. **Healing Conversations** – Peer to Peer Program
4. **Survivor Day** – Documentaries and Book/Film Recommendations
5. **Children, Teens and Suicide Loss** online booklet



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8

COVID-19 MESSAGING & RESPONSE FOR PRIORITY POPULATIONS 12:10 – 12:20

Lisa DeHernandez

Public Information Officer
Howard County Health Department

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9

EMERGENCY COMMUNICATIONS 101

Get the right information to the right people, at the right time, so they can make the right decisions

Questions

- Who is your audience?
- What must they know?
- Who best delivers the specific messaging?

Once you have determined that...

- Write simply
 - 3rd grade reading level in times of emergency
 - 6th grade reading level during normal times
- Review/Revise
- Send
- Get Feedback/Updates
- Revise and Send

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10

EMERGENCY COMMUNICATIONS 101

HCHD, HCGOV, HCLHIC

- HCHD messaging and “who best delivers the message”
 - While we are the subject matter experts for response to COVID-19, you are the powerful leadership that engages your respective communities with information and calls to action.
- Pushing HCHD messaging out to your communities helps to get the right messages to the right people, at the right time, to help them make the right decisions (that could save lives)

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11

KEY COVID-19 MESSAGES


Protecting yourself during the stay at home order:

- Stay home
- Only go out for essential reasons. If you are out, practice social distancing – stay at least 6’ away from others
- Do not go out when you are sick
- Wash your hands
- Clean frequently touched surfaces often

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12

"And we're all in this together. If we all do our part, and if we rise to this challenge, to meet this moment, we will get through this together... It's going to take everybody working together to fight this crisis."
- Governor Hogan (Press Conference, March 19, 2020)



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